

FALLS CREEK STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)**MEETING #6 – 7th November 2025**

The following topics were discussed at the November meeting of the Falls Creek Stakeholder Consultative Committee.

Draft FY26 Budget Presentation

ARV presented a draft all of organisation and Falls Creek specific draft budget for 2026. Feedback was invited from the committee and discussed within the group.

End of Season Wrap

ARV presented and discussed the End of Season Wrap that has previously been distributed to stakeholders.

Winter Group Marketing Post Campaign Report/ Green Season Group Marketing Plan Feedback

The SCC reviewed the Winter Group Marketing Post Campaign Report along with the Green Season Group Marketing Plan presentation were distributed to the group. During the meeting questions and feedback were sought and discussed within the group, which included opportunity to launch the winter campaign earlier and bolster investment in Spring marketing.

Planning Permit Process

Clarity was requested by the SCC of the best approach to applications for Planning Permits. The committee were advised to contact ARV, (property@alpineresorts.vic.gov.au), early in the pre-application process, to help expedite planning applications.

Alpine Resorts Strategic Plan Update

Following significant stakeholder engagement, the first draft of the Alpine Resorts Strategic plan has been developed. This will be circulated to all SCC members and individuals that participated in the workshop to review prior to it being made available on the Engage Vic website for public consultation.

General Manager Appointed at Falls Creek

The appointment of a new General Manager at Falls Creek, Colleen Gwynne, was shared. Colleen was recognised for her leadership, engagement strengths and the value she will add to Falls Creek. Fred Weir was acknowledged for his valuable contributions as Acting General Manager.

The next meeting of the Falls Creek Stakeholder Consultative Committee will be Thursday 12 February 2026.