Alpine Resorts Victoria

mt baw baw

Mt BAW BAW STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)

MEETING #2 – 23 APRIL 2026

The following key themes were discussed at the 23 April 2026 meeting of the Mt Baw Baw Stakeholder Consultative Committee (SCC).

Resort Operations
Outdoor works and maintenance continues ahead of opening weekend. ARV to take over traffic management of the Mt Baw Baw Tourist Road from early June.

Permanent Staff Update
The resort has appointed the following new staff**:**

- New mechanic
- Seasonal Food and Beverage Manager for the winter period
- Acting Head of Operations appointed from 13 May to end of October 2026, aligning with the Interim GM appointment period

Winter Operations
The 2026 season will open Kings Birthday weekend (6 June 2026) toboggan run operating 7 days until school holidays, lifts operating weekends in June and commencing 7 days a week from school holidays, as per 2025. Ski school to operate weekends only initially, with midweek lesson bookings available. Food and Beverage operations will operate similar hours to 2025 with closing hours being reviewed. Staffing will be staggered over two intakes in alignment with demand.

Snowmaking
Snowmaking is planned to commence on 4 May 2026 (weather dependent) with the factory in the bowl planned for 11 May 2026.

Capex Projects

A range of capital works are being delivered ahead of winter, or are in planning for delivery post-winter.

Mt Baw Baw Marketing Update
ARV presented the local area marketing initiatives including influencer engagement, event promotion, organic social media content, and collaboration with Baw Baw Shire for promotions. Howling Huskies confirmed to return for the 2026 winter season.

Webcam
ARV has engaged a local IT contractor to build the required webcam solution, with a prototype targeted before the winter season commences.