

LAKE MOUNTAIN STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)**MEETING #2 – 22 APRIL 2026**

The following topics were discussed at the April meeting of the Lake Mountain Stakeholder Consultative Committee.

Summer Recap & Visitation

Significant disruption in January due to bushfires resulted in a temporary closure of the resort and a notable 28% drop in mountain bike and shuttle usage compared to 2025. Visitation recovered in March/April, supported by successful local events such as the Victorian Enduro Series.

Winter 2026 Planning

Lake Mountain will open from 6 June through to early September running a 5 day week program apart from school holidays. A number of winter events are planned including:

- Welcome to country ceremony with Taungurung
- Frozen themed event
- Christmas in July
- DJ spring sessions

Efforts are being made to improve mid-week utilities and target school and tour groups for bulk visitation.

Visitor Experience Survey

The 2025 end of Winter season survey indicated lower satisfaction with the Lake Mountain website and information provision. A new, streamlined website has been developed and is set to improve navigation and overall resort communication and information.

Lake Mountains daily report is under consideration for a 7:30am delivery, for clearer and timelier updates on snow conditions.

In Touch

ARV are launching a new booking platform for all resorts. The platform will capture resort entry, tobogganing and rentals. In addition, Licence Plate Recognition will also be installed for visitor data collection. This will provide ARV with critical information regarding visitor behaviour such as length of stay, number of visits and more.

Snowmaking and Ski Trails

Snowmaking will cover the Village, Mini run, and Koala Creek, with readiness timed for season opening and school holidays. Additional ski trails will be groomed following recent bridge repairs.

Commercial Operations

An Expression of Interest (EOI) has been issued for the café, with negotiations ongoing. The bistro will continue as a commercial operation. In addition, a mountain bike EOI has been released for the 2026/2027 summer season to identify an operator for all associated commercial activities.

Lake Mountain Key Capex Projects

- **Power Supply** – With the expansion of the solar and battery storage plant, the resort has experienced a significant reduction in generator usage and the reduction of fuel usage with power reliability running more efficiently and effectively throughout the resort
- **Facility and Infrastructure Improvements** – Several building improvements have been made including paint, door replacements, bin management, and the ongoing renewal program for bitumen in the carpark