

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025



Week No: 5
Period Ending: Sunday, 6 July 2025

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	4,976	8,874	496	13,660	10,803	29,226	68,035
Visitors for week 2024	8,789	15,790	348	15,230	14,575	35,131	89,863
Visitors for week 2023	10,662	18,388	600	13,157	12,641	40,069	95,517
Visitors for week 2022	9,066	10,654	954	19,406	14,158	54,222	108,460
Visitors for week 2021*	9,071	9,887	631	15,144	14,439	35,441	84,613
Visitors for week 2020*	2,835	1,700	138	4,560	2,100	7,438	18,771
Visitors for week 2019	7,032	13,154	87	10,239	11,803	33,014	75,329
Visitors for week 2018	6,194	15,210	741	11,288	11,227	36,534	81,194
Visitors for week 2017	4,600	12,341	123	11,686	13,468	33,742	75,960
Visitors for week 2016	6,807	14,022	588	7,879	13,479	37,480	80,255
Visitors for week 2015	4,302	10,118	54	7,389	8,514	21,472	51,849
% Change for week 2025/24	-43%	-44%	43%	-10%	-26%	-17%	-24%
Visitors YTD 2025	11,732	22,658	1,714	39,185	25,624	76,785	177,698
Visitors YTD 2024	15,230	27,833	557	32,453	28,552	68,480	173,105
Visitors YTD 2023	28,988	43,800	1,736	40,203	34,821	104,256	253,804
Visitors YTD 2022	34,461	51,480	3,777	59,965	46,126	173,725	369,534
Visitors YTD 2021	18,200	19,055	1,195	38,763	41,642	74,249	193,104
Visitors YTD 2020	5,561	3,197	384	9,828	5,787	17,451	42,208
Visitors YTD 2019	21,569	31,285	663	21,408	25,723	90,119	190,767
Visitors YTD 2018	16,817	32,970	1,719	25,026	23,725	86,373	186,630
Visitors YTD 2017	11,300	24,629	384	24,511	27,233	81,178	169,235
Visitors YTD 2016	17,398	35,645	1,266	17,863	28,708	80,340	181,220
Visitors YTD 2015	10,291	20,061	204	15,112	18,149	49,301	113,118
% Change for YTD 2025/24	-23%	-19%	208%	21%	-10%	12%	3%
10 YR PREVIOUS YTD AV VISITORS	17,981	28,996	1,189	28,513	28,047	82,547	187,272
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	-35%	-22%	44%	37%	-9%	-7%	-5%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	5,942	8,874	638	27,022	31,049	42,630	116,155
Visitor Days for week 2024	11,079	15,790	426	27,353	40,093	50,827	145,568
Visitor Days for week 2023	14,690	18,388	678	34,315	34,384	58,139	160,594
Visitor Days for week 2022	11,092	10,654	1,071	39,827	36,797	65,372	164,813
Visitor Days for week 2021*	11,910	9,887	697	35,270	36,763	53,339	147,866
Visitor Days for week 2020*	4,055	1,700	171	9,325	7,199	3,537	25,987
Visitor Days for week 2019	10,595	13,154	123	26,572	31,088	46,986	128,518
Visitor Days for week 2018	11,141	15,210	810	31,435	32,502	54,337	145,435
Visitor Days for week 2017	5,981	12,341	162	29,573	30,745	50,070	128,872
Visitor Days for week 2016	7,976	14,022	711	21,302	33,309	56,664	133,984
Visitor Days for week 2015	6,748	10,118	69	22,318	20,779	38,879	98,911
% Change for week 2025/24	-46%	-44%	50%	-1%	-23%	-16%	-20%
Visitor Days YTD 2025	13,664	22,658	2,063	82,755	65,581	110,689	297,410
Visitor Days YTD 2024	20,335	27,833	666	51,292	77,277	100,637	278,040
Visitor Days YTD 2023	40,076	43,800	1,946	99,602	95,378	154,143	434,945
Visitor Days YTD 2022	42,344	51,480	4,230	124,382	118,110	220,909	561,455
Visitor Days YTD 2021	24,632	19,055	1,396	93,137	114,142	118,362	370,724
Visitor Days YTD 2020	8,444	3,197	441	18,275	17,915	22,570	70,842
Visitor Days YTD 2019	33,285	31,285	765	54,509	66,454	128,783	315,081
Visitor Days YTD 2018	28,822	32,970	1,995	65,630	65,295	125,709	320,421
Visitor Days YTD 2017	14,679	24,629	495	61,542	64,102	118,043	283,490
Visitor Days YTD 2016	21,530	35,645	1,452	53,553	72,699	125,522	310,401
Visitor Days YTD 2015	16,487	20,061	249	45,914	46,594	86,497	215,802
% Change for YTD 2025/24	-33%	-19%	210%	61%	-15%	10%	7%
10 YR PREVIOUS YTD AV VISITOR DAYS	25,063	28,996	1,364	66,784	73,797	120,118	316,120
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	-45%	-22%	51%	24%	-11%	-8%	-6%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by Alpine Resorts Victoria