

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025

Week No: 13
Period Ending: Sunday, 31 August 2025



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed							
Visitors for week 2025	1,856	4,021	866	9,041	10,273	15,275	41,332
Visitors for week 2024	907	890	159	6,321	9,735	8,476	26,488
Visitors for week 2023	691	1,556	741	8,030	10,161	10,139	31,318
Visitors for week 2022	3,259	5,171	357	11,783	12,715	18,138	51,423
Visitors for week 2021*	0	0	12	600	2,502	533	3,647
Visitors for week 2020*	0	0	0	0	0	0	0
Visitors for week 2019	5,298	8,575	801	12,542	12,490	24,156	63,862
Visitors for week 2018	4,187	7,776	625	10,457	11,318	24,660	59,023
Visitors for week 2017	3,143	6,550	624	9,954	13,659	21,050	54,980
Visitors for week 2016	1,148	1,861	144	7,192	11,216	14,482	36,043
Visitors for week 2015	4,637	6,532	369	9,359	11,702	20,176	52,775
% Change for week 2025/24	105%	352%	445%	43%	6%	80%	56%
Visitors YTD 2025	64,476	104,603	13,360	161,602	140,306	322,853	807,200
Visitors YTD 2024	62,590	93,142	7,919	132,634	155,094	284,023	735,402
Visitors YTD 2023	63,511	98,773	8,540	147,311	146,989	309,769	774,893
Visitors YTD 2022	79,639	115,065	9,894	183,754	161,774	410,693	960,819
Visitors YTD 2021	22,926	25,927	2,956	72,897	75,665	131,051	331,422
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	70,082	109,761	6,834	119,982	137,725	343,027	787,411
Visitors YTD 2018	67,175	132,046	10,066	120,182	129,205	354,718	813,392
Visitors YTD 2017	48,799	108,455	6,247	116,006	148,701	323,580	751,788
Visitors YTD 2016	49,775	98,611	5,899	90,028	142,241	301,896	688,450
Visitors YTD 2015	60,963	115,321	5,415	96,160	113,541	267,836	659,236
% Change for YTD 2025/24	3%	12%	69%	22%	-10%	14%	10%
10 YR PREVIOUS YTD AV VISITORS	53,394	90,138	6,480	109,691	122,509	275,959	658,171
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	21%	16%	106%	47%	15%	17%	23%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	2,654	4,021	1,058	20,465	27,307	29,730	85,235
Visitor Days for week 2024	1,500	890	213	14,487	25,252	15,415	57,757
Visitor Days for week 2023	1,265	1,556	1,069	22,969	28,811	18,840	74,510
Visitor Days for week 2022	4,750	5,171	609	29,398	35,811	30,766	106,505
Visitor Days for week 2021*	0	0	15	4,200	7,505	3,732	15,452
Visitor Days for week 2020*	0	0	0	0	0	0	0
Visitor Days for week 2019	8,502	8,575	1,083	33,186	35,090	34,454	120,890
Visitor Days for week 2018	6,751	7,776	913	28,187	32,603	34,877	111,107
Visitor Days for week 2017	4,086	6,550	897	26,326	34,745	32,214	104,818
Visitor Days for week 2016	1,373	1,861	198	20,295	33,724	21,929	79,380
Visitor Days for week 2015	6,236	6,532	618	25,367	33,126	38,042	109,921
% Change for week 2025/24	77%	352%	397%	41%	8%	93%	48%
Visitor Days YTD 2025	83,776	104,603	15,940	332,759	370,976	502,867	1,410,921
Visitor Days YTD 2023	94,319	98,770	10,959	374,449	400,536	465,709	1,444,745
Visitor Days YTD 2022	101,689	115,065	12,374	394,627	439,018	574,290	1,637,063
Visitor Days YTD 2021	36,436	25,927	3,590	200,808	216,421	251,433	734,615
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	106,918	109,761	8,529	311,804	356,882	471,503	1,365,397
Visitor Days YTD 2018	103,792	132,046	12,796	318,302	353,962	494,608	1,415,506
Visitor Days YTD 2017	63,429	108,455	8,324	301,500	351,652	464,149	1,297,509
Visitor Days YTD 2016	61,335	98,611	8,224	254,613	382,597	432,224	1,237,604
Visitor Days YTD 2015	87,126	115,321	6,858	264,242	298,560	408,591	1,180,698
Visitor Days YTD 2014	91,537	128,651	9,396	290,659	291,341	449,684	1,261,268
% Change for YTD 2025/24	-11%	6%	45%	-11%	-7%	8%	-2%
10 YR PREVIOUS YTD AV VISITOR DAYS	76,089	93,689	8,227	276,247	313,770	407,568	1,175,590
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	10%	12%	94%	20%	18%	23%	20%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria