

MT BAW BAW STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)

MEETING #1 – 19 FEBRUARY 2026

The following topics were discussed at the February meeting of the Mt Baw Baw Stakeholder Consultative Committee.

Service Charge Strategy

The Committee was provided with a discussions paper regarding the service charge strategy to review in advance of the meeting. ARV highlighted the key recommendations in the paper, including the apportionment methods and the value attribution process. No further feedback about the recommendations was provided. The importance of financial affordability and sustainability for stakeholders and ARV was acknowledged.

My Baw Baw Update

Resort Operations

Various summer operational priorities are being delivered to support resort readiness for the upcoming winter season and enhance guest experience. Works include cross country trail maintenance, lift maintenance, and drainage work on the carpark toboggan slope and the bottom of the Maltese lift line and Ski Bowl area.

Capital Works Project

Capital expenditure is primarily focused on road and car park works and is in its early stages of planning and design.

Environment

A number of environmental initiatives are being conducted to facilitate compliance and improve sustainability, including rabbit population control.

Events

- Diega Music Festival - Mt Baw Baw held for the first time the Diega Music Festival from the 30 December 2025 through to the 2 January 2026. The festival was highly successful with 950 paying attendees and 200 volunteers. The event was well received by stakeholders.
- VDHS Mountain Bike Event – The event was held on 14-15 February with 240 participants, the largest number of riders in the mountain bike series to date. Feedback from participants were positive with only one major injury reported.
- Fast times Conference – scheduled on 22-25 February
- Snow Gum Run - now organised by SingleTrack Events - secured for the 1 March 2026.

2026 All Resorts Winter Campaign

ARV presented the upcoming 2026 All Resorts Winter Campaign explaining objectives, media channels and creative direction of the campaign. The campaign aims to showcase the resorts and encourage visitation.