

Reserved car park policy

Why we have this policy

To clearly define entitlements to complimentary, discounted and full price reserved car parks and describe a fair and transparent allocation method.

Who and what does this policy apply to?

This policy applies to business operators, stakeholders and all others requesting access to and in possession of a reserved car park at Mt Hotham Alpine Resort during the declared snow season.

A reserved car park is a parking space or zone that is allocated for exclusive use on payment of a fee by the car park 'owner's' vehicle or, if applicable, other vehicles authorised by the car park 'owner'.

Reserved car parks are not linked to resort entry permits. Any vehicle parked in a reserved car park also requires a valid resort entry permit. Resort entry permits must be purchased separately.

The reserved car park is valid for one declared snow season, and allocation is reviewed annually to ensure eligibility and equity principles are maintained.

Reserved parks fall into four (4) categories:

1. Eligible on-mountain business (non-transferable between vehicles)
2. A) Supplementary eligible on-mountain business (non-transferable between vehicles)
B) Supplementary eligible on-mountain business (transferable between vehicles)
3. General public (transferable between vehicles)

Policy details

Mt Hotham Alpine Resort has a limited number of reserved car parks available in the Mt Hotham village during the declared snow season. Reserved car parks are available in various locations across the resort.

The number of reserved car parking spaces available in each category is determined by the Head of Visitor Experience and General Manager and considers resort-wide operational and visitor requirements, the needs of on-mountain businesses, and opportunities to enhance the visitor experience. Allocation of reserved car parks is at the absolute discretion of Mt Hotham Resort Management.

Policy principles

To support the service provided by Mt Hotham businesses and to recognise that many Mt Hotham businesses require convenient access to vehicles, eligible on-mountain operators are prioritised in the allocation of reserved parking spaces.

Therefore, reserved car parks will be allocated in the first instance to Mt Hotham commercial site holders operating a business under a commercial lease, license, or authority where there is a demonstrated operational requirement to move goods or provide services at Mt Hotham.

Allocation and eligibility – on mountain businesses

1. Eligible on-mountain business (non-transferable)

- Each on-mountain business as defined above will be allocated **one** reserved car park in a location close to the business’s premises. The purpose of this allocation is to facilitate the operation of the business by providing convenient car parking for one business vehicle.
- On-mountain businesses receiving a reserved car park for business purposes must nominate ONE vehicle that will be parked in that car park. This vehicle’s registration (license plate) will be linked to the reserved car park and will be the only vehicle authorised to park in that car park.

2. Supplementary eligible on-mountain business

a) Supplementary eligible on-mountain business (non-transferable)

- On-mountain business with a reserved car park that can demonstrate an operational need for ONE additional reserved car park may request this.
- Supplementary on-mountain business reserved car parks allocated for business-purposes must be linked to a specific vehicle registration (license plate).

b) Supplementary eligible on-mountain business (transferable)

- On-mountain business who do not wish to allocate a specific vehicle to a reserved car park will be able to request a reserved car park at the public pricing which allows for transferability of vehicles in the reserved car park.

The maximum number of a reserved car parks an on-mountain business will be allocated is two with the exceptions outlined below:

- The General Store receives four complimentary reserved car parks located outside The General Store or in a location specified by Mt Hotham Alpine Resort in recognition of their commitment to operating year-round at Mt Hotham.
- The Medical Centre receives four complimentary reserved car parks outside the Medical Centre for use by medical and operational employees.
- The Mount Hotham Skiing Company receives one complimentary reserved car park for essential operations. The Mount Hotham Skiing Company receives a number of additional reserved carparks to facilitate their operational requirements (at the on-mountain business operator rate).

Allocation and eligibility - General public

Following the allocation of reserved car parks to businesses, any remaining unallocated reserved car parks will be offered to members of the public.

Any general public reserved car parks will be allocated via an open ballot. All members of the general public can express their interest to be in the ballot by emailing info.mthotham@alpineresorts.vic.gov.au by 1 April each year.

Pricing

	2025	2026	2027
On-mountain business operator (non-transferable)	\$1,654 (incl GST)	\$1,737 (incl GST)	\$1822 (incl GST)
Supplementary on-mountain business operators (non-transferable)	\$1,654 (incl GST)	\$1,737 (incl GST)	\$1822 (incl GST)

Supplementary on-mountain business operators (transferable)	\$2,704 (incl GST)	\$2,839 (incl GST)	\$2978 (incl GST)
General public (transferable)	\$2,704 (incl GST)	\$2,839 (incl GST)	\$2978 (incl GST)

Responsibilities

The Visitor Services team is responsible for the development, administration and review of this policy.

Associated key documents

Alpine Resorts (Management) Act 1997
 Alpine Resorts (Management) Regulations 2020

Policy Review Register

Date created	April	2023
Review frequency	Annual	
Last reviewed	March	2025
Next review	March	2026
Review responsibility	Head of Visitor Experience	
Approval responsibility	General Manager	
Approved by	General Manager	