

**VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025**



Week No: **11**  
 Period Ending: **Sunday, 17 August 2025**

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	4,564	6,455	1,113	13,473	14,660	24,820	65,085
Visitors for week 2024	4,967	5,262	1,126	12,026	14,149	26,585	64,115
Visitors for week 2023	3,534	7,146	1,409	14,557	15,776	23,214	65,636
Visitors for week 2022	5,936	8,044	1,068	14,929	15,757	28,592	74,326
Visitors for week 2021*	507	296	0	5,164	5,631	5,042	16,640
Visitors for week 2020*	0	0	0	0	0	0	0
Visitors for week 2019	8,616	13,205	1,257	15,028	15,619	35,786	89,511
Visitors for week 2018	4,107	8,661	1,119	13,746	14,859	31,654	74,146
Visitors for week 2017	4,526	11,801	1,161	12,934	17,312	31,691	79,425
Visitors for week 2016	3,082	3,822	426	11,244	15,731	26,263	60,568
Visitors for week 2015	7,633	14,140	948	13,220	13,760	30,815	80,516
% Change for week 2025/24	-8%	23%	-1%	12%	4%	-7%	2%
<b>Visitors YTD 2025</b>	<b>59,487</b>	<b>95,310</b>	<b>11,407</b>	<b>141,383</b>	<b>116,207</b>	<b>285,771</b>	<b>709,565</b>
Visitors YTD 2024	59,095	89,725	7,240	117,113	130,880	256,827	660,880
Visitors YTD 2023	61,363	93,501	7,016	127,516	123,347	280,731	693,474
Visitors YTD 2022	71,216	101,649	8,862	157,570	133,593	367,377	840,267
Visitors YTD 2021	22,926	25,927	2,944	71,697	69,581	129,777	322,852
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	57,841	90,389	4,752	93,631	110,207	288,495	645,315
Visitors YTD 2018	55,678	111,775	8,355	96,459	104,182	296,320	672,769
Visitors YTD 2017	41,871	92,126	4,966	93,683	119,962	274,319	626,927
Visitors YTD 2016	45,351	92,108	5,257	72,401	115,625	262,569	593,311
Visitors YTD 2015	49,814	98,312	4,425	75,630	88,965	221,765	538,911
% Change for YTD 2025/24	1%	6%	58%	21%	-11%	11%	7%
<b>10 YR PREVIOUS YTD AV VISITORS</b>	<b>47,364</b>	<b>79,980</b>	<b>5,484</b>	<b>92,366</b>	<b>101,049</b>	<b>241,118</b>	<b>567,360</b>
<b>% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS</b>	<b>26%</b>	<b>19%</b>	<b>108%</b>	<b>53%</b>	<b>15%</b>	<b>19%</b>	<b>25%</b>

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	7,307	6,455	1,414	29,499	41,057	42,729	128,461
Visitor Days for week 2024	5,977	5,262	1,416	24,260	38,541	43,387	118,843
Visitor Days for week 2023	4,999	7,146	2,050	37,115	42,005	36,754	130,069
Visitor Days for week 2022	7,939	8,044	1,577	34,672	44,226	43,874	140,332
Visitor Days for week 2021*	1,948	296	0	15,773	16,893	15,200	50,110
Visitor Days for week 2020*	0	0	0	0	0	0	0
Visitor Days for week 2019	12,128	13,205	1,455	39,955	40,569	48,415	155,727
Visitor Days for week 2018	6,837	8,661	1,452	38,115	40,149	46,782	141,996
Visitor Days for week 2017	5,884	11,801	1,452	35,159	41,643	45,833	141,772
Visitor Days for week 2016	3,979	3,822	708	31,774	43,213	38,065	121,561
Visitor Days for week 2015	10,927	14,140	1,146	35,122	37,063	44,060	142,458
% Change for week 2025/24	22%	23%	0%	22%	7%	-2%	8%
<b>Visitor Days YTD 2025</b>	<b>76,659</b>	<b>95,310</b>	<b>13,511</b>	<b>288,076</b>	<b>306,324</b>	<b>431,333</b>	<b>1,211,213</b>
Visitor Days YTD 2024	71,867	89,725	8,932	218,681	338,052	392,074	1,119,331
Visitor Days YTD 2023	89,374	93,501	8,984	320,536	334,737	412,946	1,260,078
Visitor Days YTD 2022	90,157	101,649	10,790	331,840	358,248	498,749	1,391,433
Visitor Days YTD 2021	36,436	25,927	3,575	192,408	198,170	242,300	698,816
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	88,161	90,389	5,904	240,713	283,562	392,734	1,101,463
Visitor Days YTD 2018	87,030	111,775	10,509	254,831	283,284	413,591	1,161,020
Visitor Days YTD 2017	54,422	92,126	6,491	242,442	278,420	387,888	1,061,789
Visitor Days YTD 2016	56,053	92,108	7,291	206,107	305,598	375,846	1,043,003
Visitor Days YTD 2015	71,863	98,312	5,496	208,121	228,531	331,726	944,049
% Change for YTD 2025/24	7%	6%	51%	32%	-9%	10%	8%
<b>10 YR PREVIOUS YTD AV VISITOR DAYS</b>	<b>65,968</b>	<b>79,980</b>	<b>6,919</b>	<b>226,714</b>	<b>265,534</b>	<b>351,134</b>	<b>996,248</b>
<b>% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS</b>	<b>16%</b>	<b>19%</b>	<b>95%</b>	<b>27%</b>	<b>15%</b>	<b>23%</b>	<b>22%</b>

\* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.  
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings  
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.  
 • Collated and published by the Alpine Resorts Victoria