

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	7						
Period Ending:	Sunday, 20 July 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	12,398	21,594	1,815	22,653	16,988	47,587	123,035
Visitors for week 2024	8,039	9,721	1,164	17,017	16,368	30,526	82,835
Visitors for week 2023	7,077	10,293	529	14,383	14,709	32,912	79,903
Visitors for week 2022	6,721	9,398	912	17,320	14,601	40,655	89,607
Visitors for week 2021*	3	2	0	1,433	1,200	1,580	4,218
Visitors for week 2020*	465	0	83	2,818	2,036	2,606	8,008
Visitors for week 2019	6,400	10,815	570	10,727	14,017	32,277	74,806
Visitors for week 2018	5,802	11,605	1,032	10,843	12,474	35,493	77,249
Visitors for week 2017	5,605	9,199	770	9,803	13,168	29,718	68,263
Visitors for week 2016	4,393	7,238	463	7,362	11,691	29,024	60,171
Visitors for week 2015	6,203	14,542	621	9,134	11,533	30,211	72,244
% Change for week 2025/24	54%	122%	56%	33%	4%	56%	49%
Visitors YTD 2025	33,857	61,758	4,718	82,200	57,995	171,696	412,224
Visitors YTD 2024	32,212	51,034	1,820	66,913	62,618	134,294	348,891
Visitors YTD 2023	43,144	64,878	2,847	71,504	64,106	173,424	419,903
Visitors YTD 2022	48,550	69,181	5,247	94,120	76,317	254,094	547,509
Visitors YTD 2021	19,400	21,311	1,294	45,732	47,742	87,290	222,769
Visitors YTD 2020	7,721	4,283	800	16,711	10,444	26,306	66,265
Visitors YTD 2019	33,735	54,006	1,545	45,071	53,747	160,084	348,188
Visitors YTD 2018	34,867	69,103	3,684	49,870	51,438	169,692	378,654
Visitors YTD 2017	23,929	48,036	1,469	47,202	57,430	151,187	329,253
Visitors YTD 2016	27,491	54,621	2,422	33,924	55,325	141,898	315,681
Visitors YTD 2015	22,229	48,251	1,020	33,760	39,580	107,985	252,825
% Change for YTD 2025/24	5%	21%	159%	23%	-7%	28%	18%
10 YR PREVIOUS YTD AV VISITORS	29,328	48,470	2,215	50,481	51,875	140,625	322,994
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	15%	27%	113%	63%	12%	22%	28%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	15,028	21,594	2,030	44,462	42,420	72,266	197,800
Visitor Days for week 2024	9,456	9,721	1,403	36,427	43,349	45,399	145,755
Visitor Days for week 2023	10,343	10,293	589	35,497	39,492	46,314	142,528
Visitor Days for week 2022	8,570	9,398	1,158	34,204	38,308	49,631	141,269
Visitor Days for week 2021*	3	2	0	6,750	7,500	7,908	22,163
Visitor Days for week 2020*	1,149	0	108	8,953	6,964	6,805	23,979
Visitor Days for week 2019	9,515	10,815	675	23,978	33,409	42,583	120,975
Visitor Days for week 2018	8,803	11,605	1,269	25,157	31,768	46,230	124,832
Visitor Days for week 2017	7,286	9,199	962	23,812	30,541	40,050	111,850
Visitor Days for week 2016	5,267	7,238	694	20,774	30,873	37,928	102,774
Visitor Days for week 2015	8,219	14,542	714	22,620	27,566	38,873	112,534
% Change for week 2025/24	59%	122%	45%	22%	-2%	59%	36%
Visitor Days YTD 2025	43,199	61,758	5,508	167,210	148,554	248,718	674,947
Visitor Days YTD 2024	39,621	51,034	2,191	118,977	167,246	199,393	578,462
Visitor Days YTD 2023	59,838	64,878	3,379	179,747	174,222	251,496	733,560
Visitor Days YTD 2022	59,996	69,181	6,048	192,721	197,188	319,632	844,766
Visitor Days YTD 2021	27,065	21,311	1,499	113,580	135,742	152,868	452,065
Visitor Days YTD 2020	12,538	4,283	987	42,544	33,620	44,994	138,966
Visitor Days YTD 2019	51,856	54,006	1,758	114,869	137,851	221,323	581,663
Visitor Days YTD 2018	55,656	69,103	4,350	128,524	137,813	238,265	633,711
Visitor Days YTD 2017	31,098	48,036	1,844	118,821	132,823	215,880	548,502
Visitor Days YTD 2016	33,411	54,621	2,986	99,500	142,390	207,895	540,803
Visitor Days YTD 2015	32,975	48,251	1,203	96,428	98,224	170,999	448,080
% Change for YTD 2025/24	9%	21%	151%	41%	-11%	25%	17%
10 YR PREVIOUS YTD AV VISITOR DAYS	40,405	48,470	2,625	120,571	135,712	202,275	550,058
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	7%	27%	110%	39%	9%	23%	23%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by Alpine Resorts Victoria