

MT HOTHAM STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)

MEETING #1 – 11 February 2026

The following topics were discussed at the February meeting of the Mt Hotham Stakeholder Consultative Committee.

ARV Hotham specific discussion points

- **Hotham Hub Commercial Operations EOI**
ARV Hotham advised that the EOI for commercial operations at Wire Plain is live, with strong interest to date.
- **Digital Visitor Services Platform (DVSP)**
Funding has been secured for a whole-of-resorts digital platform integrating licence plate recognition, permit sales, infringements, and real-time visitation data. This project will be realised for the 2026 white season.
- **Hotham Summer Works Program**
An overview of current and upcoming CAPEX and maintenance works was provided.
- **ARV Events Review**
ARV is reviewing event management approaches across all resorts to establish a consistent framework.
- **State Government Prospectus**
Two Hotham projects, Hotham HQ and Walking Tourism Masterplan, were presented to the Minister. Updated costings and benefit analyses are required.
- **SCC Engagement and Priorities**
ARV outlined opportunities to refresh SCC engagement in line with the State Government's Spectrum of Public Participation. The committee is encouraged to actively shape agendas and raise priority issues informed by community feedback.
- **Mt Hotham Strategic Plan 2026 – 2035**
ARV intends to develop a Resort Management Plan to align with the ARSP and identify strategic priorities for Mt Hotham.

ARV All Resorts Discussion Points

Corporate Finance

An overview of the Revenue & Service Charge Strategy for ARV was provided, following a discussion paper provided to the committee in advance of the meeting. An update on the 2024 Annual Report Government Funding Support was also provided to the committee.

Assets, Land Management & Strategy

ARV provided an update on the Alpine Resorts Strategic Plan (ARSP), with extended time for SCC feedback. The draft will progress to community engagement via Engage Victoria before finalisation in April.

Property & Planning Update

- **Leasing Policy**
The Leasing Policy is being updated following public consultation and is currently with DEECA for review before Ministerial endorsement.
- **Council Wise – Property Management System**
Implementation of the new system is nearing completion, with invoicing for site rental and service charges to transition to the platform.

- **Planning Scheme Amendment**

ARV updated the committee on the amendment process led by DTP's Regional Team, which will modernise the Alpine Resorts Planning Scheme. Further opportunities for comment will be provided via Engage Victoria.

Marketing & Communications

ARV presented updates on the all-resorts green season campaign and the upcoming winter campaign. ARV and MHSC presented the 2026 co-funded winter campaign.

Stakeholder Updates

The committee was provided with updates from the following stakeholders:

- Mt Hotham Skiing Company (MHSC)
- Hotham Chamber of Commerce
- Hotham Stakeholder Association
- Disabled Wintersports Association
- Mount Hotham Racing Squad

The next meeting of the Mt Hotham Stakeholder Consultative Committee will be held on 15 April 2026.