

MT BAW BAW STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)**MEETING #3 – 19th JUNE 2025**

The following topics were discussed at the February meeting of the Mt Baw Baw Stakeholder Consultative Committee.

LTFP Inputs Document

ARV CEO Amber Gardner discussed the key inputs into the development of the long term financial plan, which will underpin the pathway to financial sustainability report submitted to the Minister in October 2025.

The plan will include various strategic components such as the asset management strategy, services review, revenue and service charge policy, integrated water management plans, energy feasibility study, and resort entry pricing strategy.

Revenue & Service Charge Strategy

ARV CFO Mandy Kynnersley presented the revenue and service charge strategy. The strategy aims to fund services and corporate plan deliverables, recommending a consistent approach to service charge methodology across the resorts.

Mt Baw Baw specific discussion points**Opening Week**

Overall, visitor numbers increased by 50% from the previous year, with efforts being made to promote Mt Baw Baw through social media channels to attract visitors through engaging content. More work is being conducted to improve resort offerings and increase the number of school bookings in both the winter and green seasons which will increase property bookings and food and beverage packages.

Operations

Successful implementation of the Power Generation Project has seen huge improvements across resort including the refurbishment of the large snow factory running more efficiently and operating optimally.