



MT BULLER STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)

MEETING #6 – 15 October 2025

The following topics were discussed at the October meeting of the Mt Buller Stakeholder Consultative Committee.

Mt Buller Discussion Points

Mt Buller Update

The 2025 season welcomed over 350,000 visitors, an increase on the previous two years. An internal season debrief was conducted highlighting: Operations running more smoothly despite higher visitor numbers, improved signage, reliable transport services and innovative snow harvesting for Celia's toboggan park. Areas to improve include resort entry processes, snowplay capacity and car parking pressures. There were also discussions about marketing budget reductions and public transport demand from Mansfield.

SCC Review

The SCC's current terms of reference were discussed, with stakeholders calling for clearer roles, responsibilities, and communication processes. A proposal was made to establish a more effective governance framework, potentially via a Memorandum of Understanding.

25/26 Summer Plans

The summer events calendar is largely confirmed, featuring several new events that build on last year's growth. Activities commence in late October with the Lotus Drive Experience, the first of three motorsport events.

Transport (Mansfield/Mt Buller)

A formalised transport strategy is being developed to replace ongoing informal discussions. A key priority identified is the need for year-round public transport between Mansfield, Mirimbah and Mt Buller — particularly to support staff and the local community.

ARV Discussion Points

Response to Ministerial Letter of Expectations

Progress continues across all seven areas outlined in the Minister's letter of expectations. The transition to Alpine Resorts Victoria is complete, and stakeholder engagement has expanded through formal committees and key groups like the Chamber of Commerce and BSL. A long-term financial plan is due this month. The Climate Adaptation policy has been embedded in decision-making, and a Traditional Owner engagement strategy is ready for release. Strategic planning is underway for a new sector-wide plan, and governance practices have strengthened, with a positive working relationship established with DEECA.

Alpine Resorts Strategic Plan Update

The draft strategic plan is now expected by late October, delayed from its original August release due to slower engagement with external stakeholders. Stakeholder engagement on the draft will follow via Engage Vic and two online sessions.

2026 Budget Engagement

The committee was informed of the budget engagement timeline, with the Mt Buller presentation proposed for 7 November.

The next meeting of the Mt Buller Stakeholder Consultative Committee will be 11 December 2025