

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025

Week No:

1

Period Ending:

Sunday, 8 June 2025



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	886	2,110	200	1,458	4,244	6,440	15,338
Visitors for week 2024	692	2,556	0	1,499	2,067	4,345	11,159
Visitors for week 2023	948	3,296	36	3,057	2,899	6,929	17,165
Visitors for week 2022	7,367	9,874	903	6,972	7,455	25,383	57,954
Visitors for week 2021*	233	565	144	1,833	3,796	1,448	8,019
Visitors for week 2020*	870	524	102	1,497	1,028	2,060	6,081
Visitors for week 2019	5,416	6,090	204	2,778	4,192	16,181	34,861
Visitors for week 2018	2,251	2,769	129	2,156	1,835	6,940	16,080
Visitors for week 2017	2,753	3,252	57	2,663	2,773	10,784	22,282
Visitors for week 2016	891	1,866	27	1,703	1,653	4,356	10,496
Visitors for week 2015	2,206	4,723	30	2,043	2,324	8,055	19,381
% Change for week 2025/24	28%	-17%		-3%	105%	48%	37%
Visitors YTD 2025	886	2,110	200	1,458	4,244	6,440	15,338
Visitors YTD 2024	692	2,556	0	1,499	2,067	4,345	11,159
Visitors YTD 2023	948	3,296	36	3,057	2,899	6,929	17,165
Visitors YTD 2022	7,367	9,874	903	6,972	7,455	25,383	57,954
Visitors YTD 2021	233	565	144	1,833	3,796	1,448	8,019
Visitors YTD 2020	870	524	102	1,497	1,028	2,060	6,081
Visitors YTD 2019	5,416	6,090	330	2,778	4,192	21,087	39,893
Visitors YTD 2018	2,251	2,769	129	2,156	1,835	6,940	16,080
Visitors YTD 2017	2,753	3,252	57	2,663	2,773	10,784	22,282
Visitors YTD 2016	891	1,866	27	1,703	1,653	4,356	10,496
Visitors YTD 2015	2,206	4,723	30	2,043	2,324	8,055	19,381
% Change for YTD 2025/24	28%	-17%		-3%	105%	48%	37%
10 YR PREVIOUS YTD AV VISITORS	2,363	3,552	176	2,620	3,002	9,139	20,851
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	-63%	-41%	14%	-44%	41%	-30%	-26%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham*	Falls Creek*	Mt. Buller	All Resorts
Visitor Days for week 2025	1,061	2,110	226	1,845	5,124	8,827	19,193
Visitor Days for week 2024	1,558	2,556	0	2,079	5,511	5,726	17,430
Visitor Days for week 2023	1,218	3,296	54	5,318	7,332	10,172	27,390
Visitor Days for week 2022	8,513	9,874	1,038	16,726	16,216	27,665	80,032
Visitor Days for week 2021*	334	565	216	3,992	8,585	2,198	15,890
Visitor Days for week 2020*	1,074	524	126	2,016	2,905	2,665	9,310
Visitor Days for week 2019	6,393	6,090	237	5,948	8,702	22,375	49,745
Visitor Days for week 2018	2,753	2,769	192	6,271	4,735	13,279	29,999
Visitor Days for week 2017	3,569	3,252	96	6,288	5,663	18,142	37,010
Visitor Days for week 2016	1,154	1,866	39	4,590	3,840	8,368	19,857
Visitor Days for week 2015	3,185	4,723	39	4,997	4,799	15,612	33,355
% Change for week 2025/24	-32%	-17%		-11%	-7%	54%	10%
Visitor Days YTD 2025	1,061	2,110	226	1,845	5,124	8,827	19,193
Visitor Days YTD 2024	1,558	2,556	0	2,079	5,511	5,726	17,430
Visitor Days YTD 2023	1,218	3,296	54	5,318	7,332	10,172	27,390
Visitor Days YTD 2022	8,513	9,874	1,038	16,726	16,216	27,665	80,032
Visitor Days YTD 2021	334	565	216	3,992	8,585	2,198	15,890
Visitor Days YTD 2020	1,074	524	126	2,016	2,905	2,665	9,310
Visitor Days YTD 2019	6,393	6,090	372	5,948	8,702	28,475	55,980
Visitor Days YTD 2018	2,753	2,769	192	6,271	4,735	13,279	29,999
Visitor Days YTD 2017	3,569	3,252	96	6,288	5,663	18,142	37,010
Visitor Days YTD 2016	1,154	1,866	39	4,590	3,840	8,368	19,857
Visitor Days YTD 2015	3,185	4,723	39	4,997	4,799	15,612	33,355
% Change for YTD 2025/24	-32%	-17%		-11%	-7%	54%	10%
10 YR PREVIOUS YTD AV VISITOR DAYS	2,975	3,552	217	5,823	6,829	13,230	32,625
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	-64%	-41%	4%	-68%	-25%	-33%	-41%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

* Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings

• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.

• Collated and published by Alpine Resorts Victoria