



MT STIRLING STAKEHOLDER CONSULTATIVE COMMITTEE (SCC) MEETING #4 – 11 June 2025

The following topics were discussed at the June meeting of the Mt Stirling Stakeholder Consultative Committee.

Mt Stirling discussion points

Operations Update

Summer visitation at Mt Stirling saw a slight decline, though several key projects were completed, including re-sheeting of carparks and the Circuit Road and finalising the transition to electric power at TBJ. Winter plans include operating two toboggan parks, enhanced collaboration with Stirling Experience, and new trail signage. The King's Birthday Weekend drew strong crowds on Sunday and Monday with the help of Stirling Experience opening the ski hire and cafe. A summer trial of a "take in, take out" rubbish policy was supported to reduce waste costs. Additionally, improving visitor data collection is being explored to better inform future planning.

Service Reviews

The Service Review Document was shared for feedback, with consultation sessions held with the other SCCs. Key services relevant to Mt Stirling include roads, trails, water supply, and flora and fauna management. Feedback is being gathered on service performance and potential improvements. Future planning updates are expected by August, while operational issues are being addressed locally. Discussions about resort websites led to an update on the Digital Visitor Servicing Project, aiming to unify sales channels while maintaining distinct resort websites.

Stakeholder Engagement

The committee reviewed stakeholder engagement practices, agreeing with ARV on appropriate involvement levels for strategy, operations, and budgeting. Stirling will pilot a stakeholder engagement plan and charter, with a summary of agreed levels to be circulated for committee feedback before broader implementation.

ARV Discussion Points

All Resorts Update

The Enterprise Agreement was approved with strong staff support, with staff transitioning to new classifications within three months. Engagement sessions for the Alpine Resorts Strategic Plan are underway across Melbourne and regional areas, inviting stakeholder input, including specific feedback for Mount Stirling. Additionally, the Long-Term Financial Plan is progressing, with key project inputs shared with SCC members. It integrates strategic initiatives like asset management, water management, and climate adaptation, and upcoming discussions will focus on standardising service charge methodology and pricing across resorts.

The next meeting of the Mt Stirling Stakeholder Consultative Committee will be onsite at Telephone Box Junction on 20 August 2025.