

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	9						
Period Ending:	Sunday, 3 August 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	6,829	10,352	2,528	16,277	15,807	30,022	81,815
Visitors for week 2024	7,989	12,527	1,631	13,246	18,344	33,046	86,783
Visitors for week 2023	4,173	6,285	1,038	13,745	14,686	27,796	67,723
Visitors for week 2022	5,765	7,382	648	14,730	13,866	26,172	68,563
Visitors for week 2021*	644	1,346	552	7,352	3,391	11,001	24,286
Visitors for week 2020*	379	0	98	498	1,383	2,302	4,660
Visitors for week 2019	6,557	6,996	678	11,982	13,453	30,049	69,715
Visitors for week 2018	6,001	12,184	1,317	11,400	12,483	34,399	77,784
Visitors for week 2017	4,101	8,917	866	10,591	14,503	28,395	67,373
Visitors for week 2016	5,141	10,839	798	9,947	15,470	33,348	75,543
Visitors for week 2015	6,386	11,891	882	10,124	12,038	26,776	68,097
% Change for week 2025/24	-15%	-17%	55%	23%	-14%	-9%	-6%
Visitors YTD 2025	48,194	80,940	8,355	112,649	86,547	230,936	567,621
Visitors YTD 2024	47,433	74,339	4,819	92,693	97,446	200,229	516,959
Visitors YTD 2023	53,956	80,105	4,420	99,094	91,753	232,796	562,124
Visitors YTD 2022	60,250	85,365	6,825	124,227	102,946	309,733	689,346
Visitors YTD 2021	21,524	24,845	2,251	60,870	58,657	116,927	285,074
Visitors YTD 2020	8,481	4,283	1,019	17,876	12,834	31,540	76,033
Visitors YTD 2019	47,381	71,535	2,883	67,610	79,388	222,662	491,459
Visitors YTD 2018	46,155	91,558	5,820	70,872	75,319	233,348	523,072
Visitors YTD 2017	32,490	65,526	2,884	67,774	85,000	207,087	460,761
Visitors YTD 2016	37,743	78,772	4,279	51,590	84,098	204,547	461,029
Visitors YTD 2015	35,048	70,594	2,310	50,546	61,644	161,646	381,788
% Change for YTD 2025/24	2%	9%	73%	22%	-11%	15%	10%
10 YR PREVIOUS YTD AV VISITORS	39,046	64,692	3,751	70,315	74,909	192,052	444,765
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	23%	25%	123%	60%	16%	20%	28%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	8,476	10,352	3,087	32,305	42,501	45,307	142,028
Visitor Days for week 2024	9,635	12,527	2,097	25,904	49,697	49,587	149,447
Visitor Days for week 2023	7,015	6,285	1,387	34,067	39,490	40,587	128,831
Visitor Days for week 2022	7,810	7,382	819	34,634	39,378	40,367	130,390
Visitor Days for week 2021*	1,757	1,346	774	27,982	9,250	25,906	67,015
Visitor Days for week 2020*	834	0	98	3,476	4,837	7,312	16,557
Visitor Days for week 2019	10,039	6,996	924	31,360	34,471	40,425	124,215
Visitor Days for week 2018	8,950	12,184	1,719	30,515	33,734	45,601	132,703
Visitor Days for week 2017	5,331	8,917	1,176	29,214	34,784	39,778	119,200
Visitor Days for week 2016	6,676	10,839	1,122	27,232	40,090	46,055	132,014
Visitor Days for week 2015	8,932	11,891	1,218	27,850	31,872	38,171	119,934
% Change for week 2025/24	-12%	-17%	47%	25%	-14%	-9%	-5%
Visitor Days YTD 2025	60,528	80,940	9,784	226,859	225,079	340,614	943,804
Visitor Days YTD 2024	57,769	74,339	5,884	169,282	260,755	298,656	866,685
Visitor Days YTD 2023	76,894	80,105	5,439	247,900	249,379	338,557	998,274
Visitor Days YTD 2022	75,631	85,365	7,899	259,915	272,481	410,633	1,111,924
Visitor Days YTD 2021	32,096	24,845	2,741	160,420	167,125	210,393	597,620
Visitor Days YTD 2020	14,313	4,283	1,212	50,421	41,864	59,672	171,765
Visitor Days YTD 2019	72,029	71,535	3,540	171,227	203,479	303,163	824,973
Visitor Days YTD 2018	72,572	91,558	7,197	183,189	201,361	322,923	878,800
Visitor Days YTD 2017	42,227	65,526	3,722	173,631	196,939	293,193	775,238
Visitor Days YTD 2016	46,481	78,772	5,434	146,289	219,172	293,075	789,223
Visitor Days YTD 2015	50,507	70,594	2,979	141,840	156,051	245,884	667,855
% Change for YTD 2025/24	5%	9%	66%	34%	-14%	14%	9%
10 YR PREVIOUS YTD AV VISITOR DAYS	54,052	64,692	4,605	170,411	196,861	277,615	768,236
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	12%	25%	112%	33%	14%	23%	23%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria