

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	14						
Period Ending:	Sunday, 7 September 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed							
Visitors for week 2025	940	1,989	544	7,825	8,551	16,120	35,969
Visitors for week 2024				1,467	6,161		7,628
Visitors for week 2023				4,688	7,839	5,327	17,854
Visitors for week 2022	1,969	2,275	222	8,909	10,137	11,759	35,271
Visitors for week 2021*	26	19	33	1,752	2,518	1,412	5,760
Visitors for week 2020*	0	0	0	0	0	0	0
Visitors for week 2019	3,842	4,287	366	9,630	11,020	20,258	49,403
Visitors for week 2018	3,207	5,706	428	8,024	9,839	21,171	48,375
Visitors for week 2017	4,281	7,479	885	8,580	11,014	21,459	53,698
Visitors for week 2016	0	570	78	4,754	7,891	8,271	21,564
Visitors for week 2015	3,260	4,119	390	11,171	9,800	14,655	43,395
% Change for week 2025/24				433%	39%		372%
Visitors YTD 2025	65,416	106,592	13,904	169,427	148,857	338,973	843,169
Visitors YTD 2024	62,590	93,142	7,919	134,101	161,255	284,023	743,030
Visitors YTD 2023	63,511	98,773	8,540	151,999	154,828	315,096	792,747
Visitors YTD 2022	81,608	117,340	10,116	192,663	171,911	422,452	996,090
Visitors YTD 2021	22,952	25,946	2,989	74,649	78,183	132,463	337,182
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	73,924	114,048	7,200	129,612	148,745	363,285	836,814
Visitors YTD 2018	70,382	137,752	10,494	128,206	139,044	375,889	861,767
Visitors YTD 2017	53,080	115,934	7,132	124,586	159,715	345,039	805,486
Visitors YTD 2016	49,775	99,181	5,977	94,782	150,132	310,167	710,014
Visitors YTD 2015	64,223	119,440	5,805	107,331	123,341	282,491	702,631
% Change for YTD 2025/24	5%	14%	76%	26%	-8%	19%	13%
10 YR PREVIOUS YTD AV VISITORS	55,053	92,584	6,720	115,589	130,130	286,390	686,466
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	19%	15%	107%	47%	14%	18%	23%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	1,501	1,989	660	17,741	22,715	33,789	78,395
Visitor Days for week 2024				2,700	17,137		19,837
Visitor Days for week 2023	0	0	0	15,149	22,814	9,166	47,129
Visitor Days for week 2022	3,009	2,275	357	21,856	30,281	21,896	79,674
Visitor Days for week 2021*	176	19	33	5,617	7,698	176	13,719
Visitor Days for week 2020*	0	0	0	0	0	0	0
Visitor Days for week 2019	6,878	4,287	522	27,192	30,655	30,775	100,309
Visitor Days for week 2018	5,793	5,706	498	21,947	28,410	31,144	93,498
Visitor Days for week 2017	5,565	7,479	1,023	21,960	28,865	32,542	97,434
Visitor Days for week 2016	0	570	102	14,224	24,144	13,075	52,115
Visitor Days for week 2015	4,387	4,119	429	30,754	28,099	23,919	91,707
% Change for week 2025/24				557%	33%		295%
Visitor Days YTD 2025	85,277	106,592	16,600	350,500	393,691	536,656	1,489,316
Visitor Days YTD 2024	76,964	93,142	9,846	255,157	422,542	444,157	1,301,808
Visitor Days YTD 2023	94,319	98,773	10,959	389,598	423,350	474,875	1,491,874
Visitor Days YTD 2022	104,698	117,340	12,731	416,483	469,299	596,186	1,716,737
Visitor Days YTD 2021	36,612	25,946	3,623	206,425	224,119	251,609	748,334
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	113,796	114,048	9,051	338,996	387,537	502,278	1,465,706
Visitor Days YTD 2018	109,585	137,752	13,294	340,249	382,372	525,752	1,509,004
Visitor Days YTD 2017	68,994	115,934	9,347	323,460	380,517	496,691	1,394,943
Visitor Days YTD 2016	61,335	99,181	8,326	268,837	406,741	445,299	1,289,719
Visitor Days YTD 2015	91,513	119,440	7,287	294,996	326,659	432,510	1,272,405
% Change for YTD 2025/24	11%	14%	69%	37%	-7%	21%	14%
10 YR PREVIOUS YTD AV VISITOR DAYS	77,213	92,584	8,569	288,567	346,987	423,284	1,237,203
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	10%	15%	94%	21%	13%	27%	20%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria