

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025

Week No:

2

Period Ending:

Sunday, 15 June 2025



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham*	Falls Creek*	Mt. Buller	All Resorts
Visitors for week 2025	1,416	3,443	319	4,631	9,947	10,094	29,850
Visitors for week 2024	920	2,115	9	3,350	2,132	4,871	13,397
Visitors for week 2023	1,528	2,861	79	3,545	2,761	8,681	19,455
Visitors for week 2022	5,650	10,802	669	7,737	5,453	25,472	55,783
Visitors for week 2021*	607	344	60	3,473	4,901	4,774	14,159
Visitors for week 2020*	234	120	27	645	748	1,649	3,423
Visitors for week 2019	2,086	3,474	78	1,325	1,734	9,130	17,827
Visitors for week 2018	1,321	2,561	117	1,625	1,433	9,228	16,285
Visitors for week 2017	614	1,308	30	1,536	1,708	7,116	12,312
Visitors for week 2016	1,110	578	36	871	887	3,617	7,099
Visitors for week 2015	1,865	1,436	54	866	1,436	4,818	10,475
% Change for week 2025/24	54%	63%	3444%	38%	367%	107%	123%
Visitors YTD 2025	2,302	5,553	519	6,089	14,191	16,534	45,188
Visitors YTD 2024	1,612	4,671	9	4,849	4,199	9,216	24,556
Visitors YTD 2023	1528	2,861	79	3,545	2,761	8,681	19,455
Visitors YTD 2022	13,017	20,676	1,572	14,709	12,908	50,855	113,737
Visitors YTD 2021	840	909	204	5,306	8,697	6,222	22,178
Visitors YTD 2020	1,104	644	129	2,142	1,776	3,709	9,504
Visitors YTD 2019	7,502	9,564	408	4,103	5,926	30,217	57,720
Visitors YTD 2018	3,572	5,330	246	3,781	3,268	16,168	32,365
Visitors YTD 2017	3,367	4,560	87	4,199	4,481	17,900	34,594
Visitors YTD 2016	2,001	2,444	63	2,574	2,540	7,973	17,595
Visitors YTD 2015	4,071	6,159	84	2,909	3,760	12,873	29,856
% Change for YTD 2025/24	43%	19%	5667%	26%	238%	79%	84%
10 YR PREVIOUS YTD AV VISITORS	3,861	5,782	288	4,812	5,032	16,381	36,156
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	-40%	-4%	80%	27%	182%	1%	25%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham*	Falls Creek*	Mt. Buller	All Resorts
Visitor Days for week 2025	1,548	3,443	363	9,904	11,926	14,225	41,409
Visitor Days for week 2024	1,546	2,115	12	4,269	5,506	8,215	21,663
Visitor Days for week 2023	2,458	2,861	82	8,241	7,029	12,397	33,068
Visitor Days for week 2022	6,516	10,802	711	17,273	11,828	33,328	80,458
Visitor Days for week 2021*	941	344	69	9,086	13,114	5,269	28,823
Visitor Days for week 2020*	544	120	27	1,346	1,931	2,843	6,811
Visitor Days for week 2019	4,311	3,474	81	3,019	4,257	10,904	26,046
Visitor Days for week 2018	2,102	2,561	180	3,489	3,408	11,039	22,779
Visitor Days for week 2017	798	1,308	33	2,644	3,577	9,023	17,383
Visitor Days for week 2016	1,298	578	36	1,860	2,176	5,298	11,246
Visitor Days for week 2015	2,058	1,436	63	1,797	3,293	6,592	15,239
% Change for week 2025/24	0%	63%	2925%	132%	117%	73%	91%
Visitor Days YTD 2025	2,609	5,553	589	11,749	17,050	23,052	60,602
Visitor Days YTD 2024	3,104	4,671	12	6,348	11,017	13,941	39,093
Visitor Days YTD 2023	2,458	2,861	82	8,241	7,029	12,397	33,068
Visitor Days YTD 2022	3,676	6,157	136	13,559	14,361	22,569	60,458
Visitor Days YTD 2021	1,275	909	285	13,078	21,699	7,467	44,713
Visitor Days YTD 2020	1,618	644	153	3,362	4,836	5,508	16,121
Visitor Days YTD 2019	10,704	9,564	453	8,967	12,959	39,379	82,026
Visitor Days YTD 2018	4,855	5,330	372	9,760	8,143	24,318	52,778
Visitor Days YTD 2017	4,367	4,560	129	8,932	9,240	27,165	54,393
Visitor Days YTD 2016	2,452	2,444	75	6,450	6,016	13,666	31,103
Visitor Days YTD 2015	5,243	6,159	102	6,794	8,092	22,204	48,594
% Change for YTD 2025/24	-16%	19%	4808%	85%	55%	65%	55%
10 YR PREVIOUS YTD AV VISITOR DAYS	3,975	4,330	180	8,549	10,339	18,861	46,235
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	-34%	28%	227%	37%	65%	22%	31%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

• Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings

• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.

• Collated and published by Alpine Resorts Victoria