



MT HOTHAM STAKEHOLDER CONSULTATIVE COMMITTEE (SCC)

MEETING #2 – 10 April 2025

The following topics were discussed at the April meeting of the Mt Hotham Stakeholder Consultative Committee.

ARV Hotham specific discussion points

Hotham Update

ARV Hotham provided an update regarding the Wire Plain Project, Medical Centre, Hotham Winter Marketing Campaign, Winter Recruitment, Car Park and Bus Operations, the new Compliance System and Resort Entry Pricing

ARV Discussion Points

ARV All Resorts Winter Marketing Campaign

ARV provided an overview of the new Winter Marketing Campaign for all resorts

Alpine Resorts Strategic Plan (ARSP) 2026-2030

ARV provided a presentation of the engagement approach and provided a summary on the strategic plan.

The next meeting of the Mt Hotham Stakeholder Consultative Committee will be 12 June 2025.