

**VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025**



Week No: **6**  
 Period Ending: **Sunday, 13 July 2025**

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	9,727	17,506	1,189	20,362	15,383	47,324	111,491
Visitors for week 2024	8,943	13,480	99	17,443	17,698	35,288	92,951
Visitors for week 2023	7,049	10,785	582	16,918	14,576	36,256	86,166
Visitors for week 2022	7,368	8,303	558	16,835	15,590	39,714	88,368
Visitors for week 2021*	1,197	2,254	99	5,536	4,900	11,461	25,447
Visitors for week 2020*	1,695	1,086	333	4,065	2,621	6,249	16,049
Visitors for week 2019	5,766	11,906	312	12,936	14,007	37,688	82,615
Visitors for week 2018	12,248	24,528	933	14,001	15,239	47,826	114,775
Visitors for week 2017	7,025	14,208	315	12,888	17,029	40,291	91,756
Visitors for week 2016	5,700	11,738	693	8,699	14,926	32,534	74,290
Visitors for week 2015	5,735	13,648	195	9,514	9,898	28,473	67,463
% Change for week 2025/24	9%	30%	1101%	17%	-13%	34%	20%
<b>Visitors YTD 2025</b>	<b>21,459</b>	<b>40,164</b>	<b>2,903</b>	<b>59,547</b>	<b>41,007</b>	<b>124,109</b>	<b>289,189</b>
Visitors YTD 2024	24,173	41,313	656	49,896	46,250	103,768	266,056
Visitors YTD 2023	36,037	54,585	2,318	57,121	49,397	140,512	339,970
Visitors YTD 2022	41,829	59,783	4,335	76,800	61,716	213,439	457,902
Visitors YTD 2021	19,397	21,309	1,294	44,299	46,542	85,710	218,551
Visitors YTD 2020	7,256	4,283	717	13,893	8,408	23,700	58,257
Visitors YTD 2019	27,335	43,191	975	34,344	39,730	127,807	273,382
Visitors YTD 2018	29,065	57,498	2,652	39,027	38,964	134,199	301,405
Visitors YTD 2017	18,324	38,837	699	37,399	44,262	121,469	260,990
Visitors YTD 2016	23,098	47,383	1,959	26,562	43,634	112,874	255,510
Visitors YTD 2015	16,026	33,709	399	24,626	28,047	77,774	180,581
% Change for YTD 2025/24	-11%	-3%	343%	19%	-11%	20%	9%
<b>10 YR PREVIOUS YTD AV VISITORS</b>	<b>24,254</b>	<b>40,189</b>	<b>1,600</b>	<b>40,397</b>	<b>40,695</b>	<b>114,125</b>	<b>261,260</b>
<b>% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS</b>	<b>-12%</b>	<b>0%</b>	<b>81%</b>	<b>47%</b>	<b>1%</b>	<b>9%</b>	<b>11%</b>

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	14,507	17,506	1,415	39,993	40,553	65,763	179,737
Visitor Days for week 2024	9,830	13,480	122	31,258	46,620	53,357	154,667
Visitor Days for week 2023	9,419	10,785	844	44,648	39,352	51,039	156,087
Visitor Days for week 2022	9,082	8,303	660	34,135	40,770	49,092	142,042
Visitor Days for week 2021*	2,430	2,254	103	13,693	14,100	26,598	59,178
Visitor Days for week 2020*	2,945	1,086	438	15,316	8,741	15,619	44,145
Visitor Days for week 2019	9,056	11,906	318	36,382	37,988	49,957	145,607
Visitor Days for week 2018	18,031	24,528	1,086	37,737	40,750	66,326	188,458
Visitor Days for week 2017	9,132	14,208	387	33,467	38,180	57,787	153,161
Visitor Days for week 2016	6,614	11,738	840	25,173	38,818	44,445	127,628
Visitor Days for week 2015	8,269	13,648	240	27,894	24,064	45,629	119,744
% Change for week 2025/24	48%	30%	1060%	28%	-13%	23%	16%
<b>Visitor Days YTD 2025</b>	<b>28,171</b>	<b>40,164</b>	<b>3,478</b>	<b>122,748</b>	<b>106,134</b>	<b>176,452</b>	<b>477,147</b>
Visitor Days YTD 2024	30,165	41,313	788	82,550	123,897	153,994	432,707
Visitor Days YTD 2023	49,495	54,585	2,790	144,250	134,730	205,182	591,032
Visitor Days YTD 2022	51,426	59,783	4,890	158,517	158,880	270,001	703,497
Visitor Days YTD 2021	27,062	21,309	1,499	106,830	128,242	144,960	429,902
Visitor Days YTD 2020	11,389	4,283	879	33,591	26,656	38,189	114,987
Visitor Days YTD 2019	42,341	43,191	1,083	90,891	104,442	178,740	460,688
Visitor Days YTD 2018	46,853	57,498	3,081	103,367	106,045	192,035	508,879
Visitor Days YTD 2017	23,811	38,837	882	95,009	102,282	175,830	436,651
Visitor Days YTD 2016	28,144	47,383	2,292	78,726	111,517	169,967	438,029
Visitor Days YTD 2015	24,756	33,709	489	73,808	70,658	132,126	335,546
% Change for YTD 2025/24	-7%	-3%	341%	49%	-14%	15%	10%
<b>10 YR PREVIOUS YTD AV VISITOR DAYS</b>	<b>33,544</b>	<b>40,189</b>	<b>1,867</b>	<b>96,754</b>	<b>106,735</b>	<b>166,102</b>	<b>445,192</b>
<b>% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS</b>	<b>-16%</b>	<b>0%</b>	<b>86%</b>	<b>27%</b>	<b>-1%</b>	<b>6%</b>	<b>7%</b>

\* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.  
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings  
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.  
 • Collated and published by Alpine Resorts Victoria