

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:		3					
Period Ending:		Sunday, 22 June 2025					
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	1,511	3,146	226	7,471	3,747	11,700	27,801
Visitors for week 2024	1,537	2,855	101	4,412	2,455	8,241	19,601
Visitors for week 2023	5,132	3,571	401	7,543	5,812	16,052	38,511
Visitors for week 2022	4,129	9,325	384	8,886	7,164	26,759	56,647
Visitors for week 2021*	2,121	2,202	72	6,504	7,266	10,263	28,428
Visitors for week 2020*	295	100	24	738	570	1,614	3,341
Visitors for week 2019	3,069	3,768	108	2,288	2,923	9,451	21,607
Visitors for week 2018	2,986	5,106	294	3,231	3,433	14,344	29,394
Visitors for week 2017	651	2,020	57	2,470	2,870	9,686	17,754
Visitors for week 2016	2,106	4,033	165	1,960	3,919	10,263	22,446
Visitors for week 2015	1,382	1,435	42	1,438	2,081	4,143	10,521
% Change for week 2025/24	-2%	10%	124%	69%	53%	42%	42%
Visitors YTD 2025	3,813	8,699	745	15,944	8,411	28,234	65,846
Visitors YTD 2024	3,149	7,526	110	9,261	6,654	17,457	44,157
Visitors YTD 2023	5,132	3,571	401	7,543	5,812	16,052	38,511
Visitors YTD 2022	17,146	30,001	1,956	23,595	20,072	77,614	170,384
Visitors YTD 2021	2,961	3,111	276	11,810	15,963	16,485	50,606
Visitors YTD 2020	1,399	744	153	2,880	2,346	5,323	12,845
Visitors YTD 2019	10,571	13,332	516	6,391	8,849	39,668	79,327
Visitors YTD 2018	6,558	10,436	540	7,012	6,701	30,512	61,759
Visitors YTD 2017	4,018	6,580	144	6,669	7,351	27,586	52,348
Visitors YTD 2016	4,107	6,477	228	4,534	6,459	18,236	40,041
Visitors YTD 2015	5,453	7,594	126	4,347	5,841	17,016	40,377
% Change for YTD 2025/24	21%	16%	577%	72%	26%	62%	49%
10 YR PREVIOUS YTD AV VISITORS	6,049	8,937	445	8,404	8,605	26,595	59,036
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	-37%	-3%	67%	90%	-2%	6%	12%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	1,836	3,146	253	17,509	8,341	16,471	47,556
Visitor Days for week 2024	1,695	2,855	106	6,033	6,501	11,786	28,976
Visitor Days for week 2023	7,129	3,571	422	18,549	16,737	23,839	70,247
Visitor Days for week 2022	5,609	9,325	426	17,846	21,374	36,352	90,932
Visitor Days for week 2021*	2,614	2,202	99	16,742	24,383	17,995	64,035
Visitor Days for week 2020*	603	100	24	1,416	1,672	3,537	7,352
Visitor Days for week 2019	5,341	3,768	126	5,820	7,581	13,018	35,654
Visitor Days for week 2018	5,768	5,106	339	6,911	8,450	19,293	45,867
Visitor Days for week 2017	846	2,020	72	5,756	7,935	13,836	30,465
Visitor Days for week 2016	2,306	4,033	186	8,368	10,297	17,606	42,796
Visitor Days for week 2015	1,745	1,435	51	3,605	5,965	6,648	19,449
% Change for week 2025/24	8%	10%	139%	190%	28%	40%	64%
Visitor Days YTD 2025	4,445	8,699	842	36,410	17,626	39,523	107,545
Visitor Days YTD 2024	4,799	7,526	118	12,381	17,518	25,727	68,069
Visitor Days YTD 2023	7,129	3,571	422	18,549	16,737	23,839	70,247
Visitor Days YTD 2022	20,638	30,001	2,175	51,845	49,418	97,345	251,422
Visitor Days YTD 2021	3,889	3,111	384	29,820	46,082	25,462	108,748
Visitor Days YTD 2020	2,221	744	177	4,778	6,508	9,045	23,473
Visitor Days YTD 2019	16,045	13,332	579	14,787	20,540	52,397	117,680
Visitor Days YTD 2018	10,623	10,436	711	16,671	16,593	43,611	98,645
Visitor Days YTD 2017	5,213	6,580	201	14,688	17,175	41,001	84,858
Visitor Days YTD 2016	4,758	6,477	261	14,818	16,313	31,272	73,899
Visitor Days YTD 2015	6,988	7,594	153	10,399	14,057	28,852	68,043
% Change for YTD 2025/24	-7%	16%	614%	194%	1%	54%	58%
10 YR PREVIOUS YTD AV VISITOR DAYS	8,230	8,937	518	18,874	22,094	37,855	96,508
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	-46%	-3%	63%	93%	-20%	4%	11%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by Alpine Resorts Victoria