

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025  Alpine Resorts Victoria							
Week No:	15						
Period Ending:	Sunday, 14 September 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed	7/09/2025	7/09/2025					
Visitors for week 2025	0	0	256	5,600	6,078	8,307	20,241
Visitors for week 2024					6,586		6,586
Visitors for week 2023				2,826	5,357	3,289	11,472
Visitors for week 2022	1,255	2,303	75	7,608	10,036	10,138	31,415
Visitors for week 2021*	70	26	318	3,514	1,858	1,932	7,718
Visitors for week 2020*	0	0	0	0	0	0	0
Visitors for week 2019	3,281	3,604	294	7,212	8,708	15,942	39,041
Visitors for week 2018	2,051	2,533	219	5,624	6,712	13,586	30,725
Visitors for week 2017	2,623	4,599	345	6,004	8,475	16,595	38,641
Visitors for week 2016	0	923	48	3,294	6,541	4,668	15,474
Visitors for week 2015	1,812	1,473	159	4,801	6,382	11,045	25,672
% Change for week 2025/24					-8%		207%
Visitors YTD 2025	65,416	106,592	14,160	175,027	154,935	347,280	863,410
Visitors YTD 2024	62,590	93,142	7,919	134,101	167,841	284,023	749,616
Visitors YTD 2023	63,511	98,773	8,540	154,825	160,185	318,385	804,219
Visitors YTD 2022	82,863	119,643	10,191	200,271	181,947	432,590	1,027,505
Visitors YTD 2021	23,022	25,972	3,307	78,163	80,041	134,395	344,900
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	77,205	117,652	7,494	136,824	157,453	379,227	875,855
Visitors YTD 2018	72,433	140,285	10,713	133,830	145,756	389,475	892,492
Visitors YTD 2017	55,703	120,533	7,477	130,590	168,190	361,634	844,127
Visitors YTD 2016	49,775	100,104	6,025	98,076	156,673	314,835	725,488
Visitors YTD 2015	66,035	120,913	5,964	112,132	129,723	293,536	728,303
% Change for YTD 2025/24	5%	14%	79%	31%	-8%	22%	15%
10 YR PREVIOUS YTD AV VISITORS	56,162	94,130	6,866	119,677	136,196	294,110	707,140
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	16%	13%	106%	46%	14%	18%	22%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	0	0	348	13,404	15,599	15,581	44,932
Visitor Days for week 2024					12,950		12,950
Visitor Days for week 2023	0	0	0	9,148	16,476	6,355	31,979
Visitor Days for week 2022	2,262	2,303	85	18,981	26,821	19,427	69,879
Visitor Days for week 2021*	475	26	618	11,309	5,282	5,975	23,685
Visitor Days for week 2020*	0	0	0	0	0	0	0
Visitor Days for week 2019	6,089	3,604	363	20,169	22,832	22,540	75,597
Visitor Days for week 2018	4,064	2,533	258	15,320	19,085	20,104	61,364
Visitor Days for week 2017	3,409	4,599	408	14,990	21,846	24,402	69,654
Visitor Days for week 2016	0	923	87	10,134	19,696	7,411	38,251
Visitor Days for week 2015	2,247	1,473	249	12,005	18,548	21,892	56,414
% Change for week 2025/24					20%		247%
Visitor Days YTD 2025	85,277	106,592	16,948	363,904	409,290	552,237	1,534,248
Visitor Days YTD 2024	76,964	93,142	9,846	255,157	435,492	444,157	1,314,758
Visitor Days YTD 2023	94,319	98,773	10,959	398,746	439,826	481,230	1,523,853
Visitor Days YTD 2022	106,960	119,643	12,816	435,464	496,120	615,613	1,786,616
Visitor Days YTD 2021	37,087	25,972	4,241	217,734	229,401	257,584	772,019
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	119,885	117,652	9,414	359,165	410,369	524,818	1,541,303
Visitor Days YTD 2018	113,649	140,285	13,552	355,569	401,457	545,856	1,570,368
Visitor Days YTD 2017	72,404	120,533	9,755	338,450	402,363	521,093	1,464,598
Visitor Days YTD 2016	61,335	100,104	8,413	278,971	426,437	452,710	1,327,970
Visitor Days YTD 2015	93,760	120,913	7,536	307,001	345,207	454,402	1,328,819
% Change for YTD 2025/24	11%	14%	72%	43%	-6%	24%	17%
10 YR PREVIOUS YTD AV VISITOR DAYS	79,068	94,130	8,775	299,772	363,341	436,095	1,281,180
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	8%	13%	93%	21%	13%	27%	20%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria