

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	18						
Period Ending:	Sunday, 5 October 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed	7/09/2025	7/09/2025					
Visitors for week 2025	0	0	57	2,709	854	2,169	5,789
Visitors for week 2024							0
Visitors for week 2023							0
Visitors for week 2022							0
Visitors for week 2021*	0	0	0	0	0	0	0
Visitors for week 2020*	362	0	0	1,316	423	2,151	4,252
Visitors for week 2019	664	0	57	2,474	1,881	2,181	7,257
Visitors for week 2018	611	0	93	2,511	2,475	5,384	11,074
Visitors for week 2017	0	0	0	2,537	3,066	5,886	11,489
Visitors for week 2016	0	0	0	0	0	0	0
Visitors for week 2015	393	0	0	0	1,350	0	1,743
% Change for week 2025/24							
Visitors YTD 2025	65,416	106,592	14,466	188,180	164,975	359,719	899,348
Visitors YTD 2024	62,590	93,142	7,919	134,101	167,841	284,023	749,616
Visitors YTD 2023	63,511	98,773	8,540	154,825	168,241	318,385	558,471
Visitors YTD 2022	85,957	122,455	10,374	212,891	195,953	452,439	558,471
Visitors YTD 2021	23,247	26,039	3,319	82,824	82,083	136,300	353,812
Visitors YTD 2020	9,674	4,283	1,331	21,717	15,485	38,785	91,275
Visitors YTD 2019	81,458	120,554	7,746	151,474	177,453	398,622	937,307
Visitors YTD 2018	76,464	143,421	11,205	148,576	163,919	420,355	963,940
Visitors YTD 2017	58,704	125,242	7,969	144,010	187,147	394,428	917,500
Visitors YTD 2016	49,775	100,104	6,040	102,758	166,248	317,849	742,774
Visitors YTD 2015	67,512	120,913	6,096	121,019	140,919	300,437	756,896
% Change for YTD 2025/24	5%	14%	83%	40%	-2%	27%	20%
10 YR PREVIOUS YTD AV VISITORS	57,889	95,493	7,054	127,420	146,529	306,162	663,006
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	13%	12%	105%	48%	13%	17%	36%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	0	0	63	6,019	1,471	2,767	10,320
Visitor Days for week 2024	0	0	0	0	0	0	0
Visitor Days for week 2023	0	0	0	0	0	0	0
Visitor Days for week 2022	0	0	0	0	0	0	0
Visitor Days for week 2021*	0	0	0	0	0	0	0
Visitor Days for week 2020*	371	0	0	1,532	659	5,059	7,621
Visitor Days for week 2019	1,660	0	78	7,218	2,789	3,476	15,221
Visitor Days for week 2018	1,869	0	108	7,334	4,261	8,083	21,655
Visitor Days for week 2017	0	0	0	6,511	4,407	8,390	19,308
Visitor Days for week 2016	0	0	0	0	0	0	0
Visitor Days for week 2015	422	0	0	0	2,499	0	2,921
% Change for week 2025/24							
Visitor Days YTD 2025	85,277	106,592	17,348	392,904	435,139	571,242	1,608,502
Visitor Days YTD 2024	76,964	93,142	9,846	255,157	435,492	444,157	1,314,758
Visitor Days YTD 2023	94,319	98,773	10,959	398,746	457,659	481,230	1,106,741
Visitor Days YTD 2022	112,024	122,455	13,017	467,498	532,399	649,713	1,106,741
Visitor Days YTD 2021	38,047	26,039	4,253	232,513	234,233	264,295	799,380
Visitor Days YTD 2020	15,553	4,283	1,551	55,903	48,931	77,955	204,176
Visitor Days YTD 2019	129,054	120,554	9,729	402,385	457,565	555,098	1,674,385
Visitor Days YTD 2018	122,165	143,421	14,140	398,125	450,635	594,374	1,722,860
Visitor Days YTD 2017	76,305	125,242	10,352	374,739	447,758	570,641	1,605,037
Visitor Days YTD 2016	61,335	100,104	8,432	296,632	452,595	456,978	1,376,076
Visitor Days YTD 2015	95,495	120,913	7,677	326,826	378,369	465,014	1,394,294
% Change for YTD 2025/24	11%	14%	76%	54%	0%	29%	22%
10 YR PREVIOUS YTD AV VISITOR DAYS	82,126	95,493	8,996	320,852	389,564	455,946	1,230,445
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	4%	12%	93%	22%	12%	25%	31%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria