

**ARV VISITATION STATISTICS - WINTER 2024
END OF SEASON REPORT**



| Visitors | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|---|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitors YTD 2024 | 62,590 | 93,142 | 7,919 | 134,101 | 167,841 | 284,023 | 749,616 |
| Visitors YTD 2023 | 63,511 | 98,773 | 8,540 | 154,825 | 168,241 | 318,385 | 812,275 |
| Visitors YTD 2022 | 84,774 | 121,639 | 10,323 | 209,170 | 191,553 | 448,549 | 1,066,008 |
| Visitors YTD 2021 | 23,214 | 26,031 | 3,319 | 81,386 | 81,666 | 135,672 | 351,288 |
| Visitors YTD 2020 | 8,592 | 4,283 | 1,085 | 19,365 | 14,278 | 34,146 | 81,749 |
| Visitors YTD 2019 | 78,838 | 119,104 | 7,584 | 142,317 | 168,061 | 387,703 | 903,607 |
| Visitors YTD 2018 | 73,850 | 141,546 | 10,947 | 139,796 | 153,674 | 402,013 | 921,826 |
| Visitors YTD 2017 | 57,488 | 122,644 | 7,783 | 135,828 | 176,347 | 373,945 | 874,035 |
| Visitors YTD 2016 | 49,775 | 100,104 | 6,040 | 102,758 | 162,596 | 317,849 | 739,122 |
| Visitors YTD 2015 | 66,521 | 120,913 | 6,048 | 117,771 | 135,357 | 297,716 | 744,326 |
| Visitors YTD 2014 | 67,234 | 131,509 | 7,281 | 121,441 | 136,620 | 312,230 | 776,315 |
| % Change for YTD 2024/23 | -1% | -6% | -7% | -13% | 0% | -11% | -8% |
| 10 YR PREVIOUS YTD AV VISITORS | 57,380 | 98,655 | 6,895 | 122,466 | 138,839 | 302,821 | 727,055 |
| % CHANGE 10 YR YTD AV VISITORS TO 2024 VISITORS | 9% | -6% | 15% | 10% | 21% | -6% | 3% |

| Visitor Days | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|--|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitor Days YTD 2024 | 76,964 | 93,142 | 9,846 | 255,157 | 435,492 | 444,157 | 1,314,758 |
| Visitor Days YTD 2023 | 94,319 | 98,773 | 10,959 | 398,746 | 457,659 | 481,230 | 1,541,686 |
| Visitor Days YTD 2022 | 110,059 | 121,639 | 12,966 | 457,635 | 522,366 | 642,560 | 1,867,225 |
| Visitor Days YTD 2021 | 37,652 | 26,031 | 4,253 | 227,837 | 233,392 | 261,801 | 790,966 |
| Visitor Days YTD 2020 | 14,424 | 4,283 | 1,290 | 53,248 | 46,936 | 66,609 | 186,790 |
| Visitor Days YTD 2019 | 124,030 | 119,104 | 9,525 | 377,181 | 438,328 | 539,087 | 1,607,255 |
| Visitor Days YTD 2018 | 116,694 | 141,546 | 13,816 | 373,438 | 426,425 | 566,154 | 1,638,073 |
| Visitor Days YTD 2017 | 74,725 | 122,644 | 10,106 | 353,625 | 425,235 | 540,837 | 1,527,172 |
| Visitor Days YTD 2016 | 61,335 | 100,104 | 8,432 | 296,632 | 442,974 | 456,978 | 1,366,455 |
| Visitor Days YTD 2015 | 94,327 | 120,913 | 7,626 | 319,811 | 363,606 | 461,201 | 1,367,484 |
| Visitor Days YTD 2014 | 93,441 | 131,509 | 9,768 | 331,995 | 347,455 | 494,199 | 1,408,367 |
| % Change for YTD 2024/23 | -18% | -6% | -10% | -36% | -5% | -8% | -15% |
| 10 YR PREVIOUS YTD AV VISITOR DAYS | 82,101 | 98,655 | 8,874 | 319,015 | 370,438 | 451,066 | 1,330,147 |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2024 VISITOR DAYS | -6% | -6% | 11% | -20% | 18% | -2% | -1% |

* 2024 Resort season end dates were as follows:

- Mt Baw Baw, Lake Mountain, Mt Stirling and Mt Buller: 1 September
- Mt Hotham: 4 September
- Falls Creek: 13 September

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria