

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2026

Week No: 5  
Period Ending: Sunday, 5 July 2026



| Visitors                                        | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|-------------------------------------------------|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitors for week 2026                          | 2,829       | 6,495         | 99           | 13,008     | 9,937       | 20,478     | 52,846      |
| Visitors for week 2025                          | 4,976       | 8,874         | 496          | 13,660     | 10,803      | 29,226     | 68,035      |
| Visitors for week 2024                          | 8,789       | 15,790        | 348          | 15,230     | 14,575      | 35,131     | 89,863      |
| Visitors for week 2023                          | 10,662      | 18,388        | 600          | 13,157     | 12,641      | 40,069     | 95,517      |
| Visitors for week 2022                          | 9,066       | 10,654        | 954          | 19,406     | 14,158      | 54,222     | 108,460     |
| Visitors for week 2021*                         | 9,071       | 9,887         | 631          | 15,144     | 14,439      | 35,441     | 84,613      |
| Visitors for week 2020*                         | 2,835       | 1,700         | 138          | 4,560      | 2,100       | 7,438      | 18,771      |
| Visitors for week 2019                          | 7,032       | 13,154        | 87           | 10,239     | 11,803      | 33,014     | 75,329      |
| Visitors for week 2018                          | 6,194       | 15,210        | 741          | 11,288     | 11,227      | 36,534     | 81,194      |
| Visitors for week 2017                          | 4,600       | 12,341        | 123          | 11,686     | 13,468      | 33,742     | 75,960      |
| Visitors for week 2016                          | 6,807       | 14,022        | 588          | 7,879      | 13,479      | 37,480     | 80,255      |
| % Change for week 2026/25                       | -43%        | -27%          | -80%         | -5%        | -8%         | -30%       | -22%        |
| Visitors YTD 2026                               | 5,053       | 12,195        | 361          | 31,604     | 23,639      | 51,339     | 124,191     |
| Visitors YTD 2025                               | 11,732      | 22,658        | 1,714        | 39,185     | 25,624      | 76,785     | 177,698     |
| Visitors YTD 2024                               | 15,230      | 27,833        | 557          | 32,453     | 28,552      | 68,480     | 173,105     |
| Visitors YTD 2023                               | 29,833      | 44,009        | 1,736        | 40,203     | 34,821      | 104,256    | 254,858     |
| Visitors YTD 2022                               | 34,461      | 51,480        | 3,777        | 59,965     | 46,126      | 173,725    | 369,534     |
| Visitors YTD 2021                               | 18,200      | 19,055        | 1,195        | 38,763     | 41,642      | 74,249     | 193,104     |
| Visitors YTD 2020                               | 5,561       | 3,197         | 384          | 9,828      | 5,787       | 17,451     | 42,208      |
| Visitors YTD 2019                               | 21,569      | 31,285        | 537          | 21,408     | 25,723      | 85,213     | 185,735     |
| Visitors YTD 2018                               | 16,817      | 32,970        | 1,719        | 25,026     | 23,725      | 86,373     | 186,630     |
| Visitors YTD 2017                               | 11,300      | 24,629        | 384          | 24,511     | 27,233      | 81,178     | 169,235     |
| Visitors YTD 2016                               | 17,398      | 35,645        | 1,266        | 17,863     | 28,708      | 80,340     | 181,220     |
| % Change for YTD 2026/25                        | -57%        | -46%          | -79%         | -19%       | -8%         | -33%       | -30%        |
| 10 YR PREVIOUS YTD AV VISITORS                  | 18,210      | 29,276        | 1,327        | 30,921     | 28,794      | 84,805     | 193,333     |
| % CHANGE 10 YR YTD AV VISITORS TO 2026 VISITORS | -72%        | -58%          | -73%         | 2%         | -18%        | -39%       | -36%        |

| Visitor Days                                                     | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|------------------------------------------------------------------|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitor Days for week 2026                                       | 3,631       | 6,495         | 129          | 22,460     | 17,349      | 33,909     | 83,973      |
| Visitor Days for week 2025                                       | 5,942       | 8,874         | 638          | 27,022     | 31,049      | 42,630     | 116,155     |
| Visitor Days for week 2024                                       | 11,079      | 15,790        | 426          | 27,353     | 40,093      | 50,827     | 145,568     |
| Visitor Days for week 2023                                       | 14,690      | 18,388        | 678          | 34,315     | 34,384      | 58,139     | 160,594     |
| Visitor Days for week 2022                                       | 11,092      | 10,654        | 1,071        | 39,827     | 36,797      | 65,372     | 164,813     |
| Visitor Days for week 2021*                                      | 11,910      | 9,887         | 697          | 35,270     | 36,763      | 53,339     | 147,866     |
| Visitor Days for week 2020*                                      | 4,055       | 1,700         | 171          | 9,325      | 7,199       | 3,537      | 25,987      |
| Visitor Days for week 2019                                       | 10,595      | 13,154        | 123          | 26,572     | 31,088      | 46,986     | 128,518     |
| Visitor Days for week 2018                                       | 11,141      | 15,210        | 810          | 31,435     | 32,502      | 54,337     | 145,435     |
| Visitor Days for week 2017                                       | 5,981       | 12,341        | 162          | 29,573     | 30,745      | 50,070     | 128,872     |
| Visitor Days for week 2016                                       | 7,976       | 14,022        | 711          | 21,302     | 33,309      | 56,664     | 133,984     |
| % Change for week 2026/25                                        | -39%        | -27%          | -80%         | -17%       | -44%        | -20%       | -28%        |
| Visitor Days YTD 2026                                            | 7,115       | 12,195        | 450          | 52,808     | 41,013      | 82,512     | 196,093     |
| Visitor Days YTD 2025                                            | 13,664      | 22,658        | 2,063        | 82,755     | 65,581      | 110,689    | 297,410     |
| Visitor Days YTD 2024                                            | 20,335      | 27,833        | 666          | 51,292     | 77,277      | 100,637    | 278,040     |
| Visitor Days YTD 2023                                            | 42,611      | 44,009        | 1,946        | 99,602     | 95,378      | 154,143    | 437,689     |
| Visitor Days YTD 2022                                            | 42,344      | 51,480        | 4,230        | 124,382    | 118,110     | 220,909    | 561,455     |
| Visitor Days YTD 2021                                            | 24,632      | 19,055        | 1,396        | 93,137     | 114,142     | 118,362    | 370,724     |
| Visitor Days YTD 2020                                            | 8,444       | 3,197         | 441          | 18,275     | 17,915      | 22,570     | 70,842      |
| Visitor Days YTD 2019                                            | 33,285      | 31,285        | 630          | 54,509     | 66,454      | 122,683    | 308,846     |
| Visitor Days YTD 2018                                            | 28,822      | 32,970        | 1,995        | 65,630     | 65,295      | 125,709    | 320,421     |
| Visitor Days YTD 2017                                            | 14,679      | 24,629        | 495          | 61,542     | 64,102      | 118,043    | 283,490     |
| Visitor Days YTD 2016                                            | 21,530      | 35,645        | 1,452        | 53,553     | 72,699      | 125,522    | 310,401     |
| % Change for YTD 2026/25                                         | -48%        | -46%          | -78%         | -36%       | -37%        | -25%       | -34%        |
| 10 YR PREVIOUS YTD AV VISITOR DAYS                               | 25,035      | 29,276        | 1,531        | 70,468     | 75,695      | 121,927    | 323,932     |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2026 VISITOR DAYS | -72%        | -58%          | -71%         | -25%       | -46%        | -32%       | -39%        |

In 2026 with all resorts on the same operating platform, all resorts moved to a common methodology.  
As such caution should be used when making statistical comparison to previous years.  
Data for 2020 and 2021 impacted by Covid travel restrictions.  
• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.