

**ARV VISITATION STATISTICS - WINTER 2023
END OF SEASON REPORT**



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors YTD 2023	63,511	98,773	8,540	154,825	168,241	318,385	812,275
Visitors YTD 2022	85,957	122,455	10,374	212,891	163,919	452,439	1,048,035
Visitors YTD 2021	23,247	26,039	3,319	82,824	82,083	136,300	358,812
Visitors YTD 2020	9,674	4,283	1,331	21,717	15,485	38,785	91,275
Visitors YTD 2019	81,458	120,554	7,746	151,474	177,453	398,622	937,307
Visitors YTD 2018	76,464	143,421	11,205	148,576	163,919	420,355	963,940
Visitors YTD 2017	58,704	125,242	7,969	144,010	187,147	394,428	917,500
Visitors YTD 2016	49,775	100,104	6,040	102,758	166,248	317,849	742,774
Visitors YTD 2015	67,512	120,913	6,096	121,019	140,919	300,437	756,896
Visitors YTD 2014	67,234	131,509	7,338	123,615	139,644	314,586	783,926
Visitors YTD 2013	33,057	72,547	5,304	98,690	129,455	253,647	592,700
% Change for YTD 2023/22	-26%	-19%	-18%	-27%	3%	-30%	-22%
10 YR PREVIOUS YTD AV VISITORS	55,308	96,707	6,672	120,757	136,627	302,745	719,317
% CHANGE 10 YR YTD AV VISITORS TO 2023 VISITORS	15%	2%	28%	28%	23%	5%	13%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days YTD 2023	94,319	98,773	10,959	398,746	457,659	481,230	1,541,686
Visitor Days YTD 2022	112,024	122,455	13,017	467,498	532,399	649,713	1,897,106
Visitor Days YTD 2021	38,047	26,039	4,253	232,513	234,233	264,295	799,380
Visitor Days YTD 2020	15,553	4,283	1,551	55,903	48,931	77,955	204,176
Visitor Days YTD 2019	129,054	120,554	9,729	402,385	457,565	555,098	1,674,385
Visitor Days YTD 2018	122,165	143,421	14,140	398,125	450,635	594,374	1,722,860
Visitor Days YTD 2017	76,305	125,242	10,352	374,739	447,758	570,641	1,605,037
Visitor Days YTD 2016	61,335	100,104	8,432	296,632	452,595	456,978	1,376,076
Visitor Days YTD 2015	95,495	120,913	7,677	326,826	378,369	465,014	1,394,294
Visitor Days YTD 2014	93,441	131,509	9,828	337,761	356,165	497,835	1,426,539
Visitor Days YTD 2013	60,872	72,547	6,849	271,588	344,326	461,985	1,218,167
% Change for YTD 2023/22	-16%	-19%	-16%	-15%	-14%	-26%	-19%
10 YR PREVIOUS YTD AV VISITOR DAYS	80,429	96,707	8,583	316,397	370,298	459,389	1,331,802
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2023 VISITOR DAYS	17%	2%	28%	26%	24%	5%	16%

NOTES

* 2023 Resort season end dates were as follows:

- Mt Baw Baw, Lake Mountain and Mt Stirling: 3 September
- Mt Buller: 15 September
- Mt Hotham: 17 September
- Falls Creek: 20 September

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria