

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2026

Week No: 4
Period Ending: Sunday, 28 June 2026



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2026	828	1,777	81	5,981	4,698	11,160	24,525
Visitors for week 2025	2,943	5,085	473	9,581	6,410	19,325	43,817
Visitors for week 2024	3,292	4,517	99	7,962	7,323	15,892	39,085
Visitors for week 2023	11,563	15,893	620	12,901	10,708	32,525	84,210
Visitors for week 2022	8,249	10,825	867	16,964	11,896	41,889	90,690
Visitors for week 2021*	6,168	6,057	288	11,809	11,240	22,323	57,885
Visitors for week 2020*	1,327	753	93	2,388	1,341	4,690	10,592
Visitors for week 2019	3,966	4,799	60	4,778	5,071	17,437	36,111
Visitors for week 2018	4,065	7,324	438	6,726	5,797	19,327	43,677
Visitors for week 2017	2,682	5,708	117	6,156	6,414	19,850	40,927
Visitors for week 2016	6,484	15,146	450	5,450	8,770	24,624	60,924
% Change for week 2026/25	-72%	-65%	-83%	-38%	-27%	-42%	-44%
Visitors YTD 2026	2,224	5,700	262	18,596	13,702	30,861	71,345
Visitors YTD 2025	6,756	13,784	1,218	25,525	14,821	47,559	109,663
Visitors YTD 2024	6,441	12,043	209	17,223	13,977	33,349	83,242
Visitors YTD 2023	19,171	25,621	1,136	27,046	22,180	64,187	159,341
Visitors YTD 2022	25,395	40,826	2,823	40,559	31,968	119,503	261,074
Visitors YTD 2021	9,129	9,168	564	23,619	27,203	38,808	108,491
Visitors YTD 2020	2,726	1,497	246	5,268	3,687	10,013	23,437
Visitors YTD 2019	14,537	18,131	450	11,169	13,920	52,199	110,406
Visitors YTD 2018	10,623	17,760	978	13,738	12,498	49,839	105,436
Visitors YTD 2017	6,700	12,288	261	12,825	13,765	47,436	93,275
Visitors YTD 2016	10,591	21,623	678	9,984	15,229	42,860	100,965
% Change for YTD 2026/25	-67%	-59%	-78%	-27%	-8%	-35%	-35%
10 YR PREVIOUS YTD AV VISITORS	11,207	17,274	856	18,696	16,925	50,575	115,533
% CHANGE 10 YR YTD AV VISITORS TO 2026 VISITORS	-80%	-67%	-69%	-1%	-19%	-39%	-38%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2026	1,110	1,777	99	11,422	9,882	18,362	42,652
Visitor Days for week 2025	3,277	5,085	583	19,323	16,906	28,536	73,710
Visitor Days for week 2024	4,457	4,517	122	11,558	19,666	24,083	64,403
Visitor Days for week 2023	17,116	15,893	710	33,179	29,896	49,596	143,646
Visitor Days for week 2022	10,614	10,825	984	32,710	31,895	58,192	145,220
Visitor Days for week 2021*	8,833	6,057	315	28,047	31,297	39,561	114,110
Visitor Days for week 2020*	2,168	753	93	4,172	4,208	9,988	21,382
Visitor Days for week 2019	6,645	4,799	63	13,150	14,826	29,400	68,883
Visitor Days for week 2018	7,058	7,324	474	17,524	16,200	27,761	76,341
Visitor Days for week 2017	3,486	5,708	132	17,281	16,182	26,972	69,761
Visitor Days for week 2016	8,796	15,146	480	17,433	23,077	37,586	102,518
% Change for week 2026/25	-66%	-65%	-83%	-41%	-42%	-36%	-42%
Visitor Days YTD 2026	3,484	5,700	321	30,348	23,664	48,603	112,120
Visitor Days YTD 2025	7,722	13,784	1,425	55,733	34,532	68,059	181,255
Visitor Days YTD 2024	9,256	12,043	240	23,939	37,184	49,810	132,472
Visitor Days YTD 2023	27,921	25,621	1,268	65,287	60,994	96,004	277,095
Visitor Days YTD 2022	31,252	40,826	3,159	84,555	81,313	155,537	396,642
Visitor Days YTD 2021	12,722	9,168	699	57,867	77,379	65,023	222,858
Visitor Days YTD 2020	4,389	1,497	270	8,950	10,716	19,033	44,855
Visitor Days YTD 2019	22,690	18,131	507	27,937	35,366	75,697	180,328
Visitor Days YTD 2018	17,681	17,760	1,185	34,195	32,793	71,372	174,986
Visitor Days YTD 2017	8,699	12,288	333	31,969	33,357	67,973	154,619
Visitor Days YTD 2016	13,554	21,623	741	32,251	39,390	68,858	176,417
% Change for YTD 2026/25	-55%	-59%	-77%	-46%	-31%	-29%	-38%
10 YR PREVIOUS YTD AV VISITOR DAYS	15,589	17,274	983	42,268	44,302	73,737	194,153
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2026 VISITOR DAYS	-78%	-67%	-67%	-28%	-47%	-34%	-42%

In 2026 with all resorts on the same operating platform, all resorts moved to a common methodology.

As such caution should be used when making statistical comparison to previous years.

Data for 2020 and 2021 impacted by Covid travel restrictions.

• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.

• Collated and published by Alpine Resorts Victoria