

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2026

Week No: 10  
Period Ending: Sunday, 9 August 2026



| Visitors                                        | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|-------------------------------------------------|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitors for week 2026                          | 3,712       | 5,604         | 1,348        | 19,250     | 18,454      | 25,470     | 73,838      |
| Visitors for week 2025                          | 6,729       | 7,915         | 1,939        | 15,261     | 15,000      | 30,015     | 76,859      |
| Visitors for week 2024                          | 6,695       | 10,124        | 1,295        | 12,394     | 19,285      | 30,013     | 79,806      |
| Visitors for week 2023                          | 3,873       | 6,250         | 1,187        | 13,865     | 15,818      | 24,721     | 65,714      |
| Visitors for week 2022                          | 5,030       | 8,240         | 969          | 18,414     | 14,890      | 29,052     | 76,595      |
| Visitors for week 2021*                         | 895         | 786           | 693          | 5,663      | 5,293       | 7,808      | 21,138      |
| Visitors for week 2020*                         | 0           | 0             | 6            | 81         | 1,316       | 1,459      | 2,862       |
| Visitors for week 2019                          | 1,844       | 5,649         | 612          | 10,993     | 15,200      | 30,047     | 64,345      |
| Visitors for week 2018                          | 5,416       | 11,556        | 1,416        | 11,841     | 14,004      | 31,318     | 75,551      |
| Visitors for week 2017                          | 4,855       | 14,799        | 921          | 12,975     | 17,650      | 35,541     | 86,741      |
| Visitors for week 2016                          | 4,526       | 9,514         | 552          | 9,567      | 15,796      | 31,759     | 71,714      |
| % Change for week 2026/25                       | -45%        | -29%          | -30%         | 26%        | 23%         | -15%       | -4%         |
| Visitors YTD 2026                               | 21,249      | 43,554        | 4,374        | 131,277    | 115,928     | 189,943    | 506,325     |
| Visitors YTD 2025                               | 54,923      | 88,855        | 10,294       | 127,910    | 101,547     | 260,951    | 644,480     |
| Visitors YTD 2024                               | 54,128      | 84,463        | 6,114        | 105,087    | 116,731     | 230,242    | 596,765     |
| Visitors YTD 2023                               | 58,674      | 86,564        | 5,607        | 112,959    | 107,571     | 257,517    | 628,892     |
| Visitors YTD 2022                               | 65,280      | 93,605        | 7,794        | 142,641    | 117,836     | 338,785    | 765,941     |
| Visitors YTD 2021                               | 22,419      | 25,631        | 2,944        | 66,533     | 63,950      | 124,735    | 306,212     |
| Visitors YTD 2020                               | 8,481       | 4,283         | 1,025        | 17,957     | 14,150      | 32,999     | 78,895      |
| Visitors YTD 2019                               | 49,225      | 77,184        | 3,369        | 78,603     | 94,588      | 247,803    | 550,772     |
| Visitors YTD 2018                               | 51,571      | 103,114       | 7,236        | 82,713     | 89,323      | 264,666    | 598,623     |
| Visitors YTD 2017                               | 37,345      | 80,325        | 3,805        | 80,749     | 102,650     | 242,628    | 547,502     |
| Visitors YTD 2016                               | 42,269      | 88,286        | 4,831        | 61,157     | 99,894      | 236,306    | 532,743     |
| % Change for YTD 2026/25                        | -61%        | -51%          | -58%         | 3%         | 14%         | -27%       | -21%        |
| 10 YR PREVIOUS YTD AV VISITORS                  | 44,431      | 73,231        | 5,302        | 87,631     | 90,824      | 223,663    | 525,082     |
| % CHANGE 10 YR YTD AV VISITORS TO 2026 VISITORS | -52%        | -41%          | -18%         | 50%        | 28%         | -15%       | -4%         |

| Visitor Days                                                     | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|------------------------------------------------------------------|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitor Days for week 2026                                       | 4,229       | 5,604         | 1,426        | 32,062     | 31,310      | 39,067     | 113,698     |
| Visitor Days for week 2025                                       | 8,824       | 7,915         | 2,313        | 31,718     | 40,188      | 47,990     | 138,948     |
| Visitor Days for week 2024                                       | 8,121       | 10,124        | 1,632        | 25,139     | 38,756      | 50,031     | 133,803     |
| Visitor Days for week 2023                                       | 7,481       | 6,250         | 1,495        | 35,521     | 43,353      | 37,635     | 131,735     |
| Visitor Days for week 2022                                       | 6,587       | 8,240         | 1,314        | 37,253     | 41,541      | 44,242     | 139,177     |
| Visitor Days for week 2021*                                      | 2,392       | 786           | 834          | 16,215     | 14,152      | 16,707     | 51,086      |
| Visitor Days for week 2020*                                      | 0           | 0             | 9            | 1,043      | 4,869       | 3,812      | 9,733       |
| Visitor Days for week 2019                                       | 4,004       | 5,649         | 909          | 29,531     | 39,514      | 41,156     | 120,763     |
| Visitor Days for week 2018                                       | 7,621       | 11,556        | 1,860        | 33,527     | 41,774      | 43,886     | 140,224     |
| Visitor Days for week 2017                                       | 6,311       | 14,799        | 1,317        | 33,652     | 39,838      | 48,862     | 144,779     |
| Visitor Days for week 2016                                       | 5,593       | 9,514         | 1,149        | 28,044     | 43,213      | 44,706     | 132,219     |
| % Change for week 2026/25                                        | -52%        | -29%          | -38%         | 1%         | -22%        | -19%       | -18%        |
| Visitor Days YTD 2026                                            | 27,387      | 43,554        | 4,813        | 207,815    | 202,175     | 286,851    | 772,595     |
| Visitor Days YTD 2025                                            | 69,352      | 88,855        | 12,097       | 258,577    | 265,267     | 388,604    | 1,082,752   |
| Visitor Days YTD 2024                                            | 65,890      | 84,463        | 7,516        | 194,421    | 299,511     | 348,687    | 1,000,488   |
| Visitor Days YTD 2023                                            | 86,910      | 86,564        | 6,934        | 283,421    | 292,732     | 376,192    | 1,132,753   |
| Visitor Days YTD 2022                                            | 82,218      | 93,605        | 9,213        | 297,168    | 314,022     | 454,875    | 1,251,101   |
| Visitor Days YTD 2021                                            | 34,488      | 25,631        | 3,575        | 176,635    | 181,277     | 227,100    | 648,706     |
| Visitor Days YTD 2020                                            | 14,313      | 4,283         | 1,221        | 51,464     | 46,733      | 63,484     | 181,498     |
| Visitor Days YTD 2019                                            | 76,033      | 77,184        | 4,314        | 200,758    | 242,993     | 338,219    | 939,501     |
| Visitor Days YTD 2018                                            | 80,193      | 103,114       | 9,057        | 216,716    | 243,135     | 366,809    | 1,019,024   |
| Visitor Days YTD 2017                                            | 48,538      | 80,325        | 5,039        | 207,283    | 236,777     | 342,055    | 920,017     |
| Visitor Days YTD 2016                                            | 52,074      | 88,286        | 6,583        | 174,333    | 262,385     | 337,781    | 921,442     |
| % Change for YTD 2026/25                                         | -61%        | -51%          | -60%         | -20%       | -24%        | -26%       | -29%        |
| 10 YR PREVIOUS YTD AV VISITOR DAYS                               | 61,001      | 73,231        | 6,555        | 206,078    | 238,483     | 324,381    | 909,728     |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2026 VISITOR DAYS | -55%        | -41%          | -27%         | 1%         | -15%        | -12%       | -15%        |

In 2026 with all resorts on the same operating platform, all resorts moved to a common methodology.  
As such caution should be used when making statistical comparison to previous years.  
Data for 2020 and 2021 impacted by Covid travel restrictions.  
• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.