

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	16						
Period Ending:	Sunday, 21 September 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed	7/09/2025	7/09/2025					
Visitors for week 2025	0	0	141	5,317	6,571	4,802	16,831
Visitors for week 2024							0
Visitors for week 2023					8,056		8,056
Visitors for week 2022	1,911	1,996	132	8,899	9,606	15,959	38,503
Visitors for week 2021*	192	59	12	3,223	1,625	1,277	6,388
Visitors for week 2020*	111	0	60	1,408	128	1,147	2,854
Visitors for week 2019	1,633	1,452	90	5,493	10,608	8,476	27,752
Visitors for week 2018	1,417	1,261	234	5,966	7,918	12,538	29,334
Visitors for week 2017	1,786	2,111	306	5,238	8,157	12,311	29,909
Visitors for week 2016	0	0	15	4,682	5,923	3,014	13,634
Visitors for week 2015	486	0	84	5,639	5,634	4,180	16,023
% Change for week 2025/24							
Visitors YTD 2025	65,416	106,592	14,301	180,344	238,523	352,082	957,258
Visitors YTD 2024	62,590	93,142	7,919	134,101	167,841	284,023	749,616
Visitors YTD 2023	63,511	98,773	8,540	154,825	168,241	318,385	812,275
Visitors YTD 2022	84,774	121,639	10,323	209,170	191,553	448,549	1,066,008
Visitors YTD 2021	23,214	26,031	3,319	81,386	81,666	135,672	351,288
Visitors YTD 2020	8,592	4,283	1,085	19,365	14,278	34,146	81,749
Visitors YTD 2019	78,838	119,104	7,584	142,317	168,061	387,703	903,607
Visitors YTD 2018	73,850	141,546	10,947	139,796	153,674	402,013	921,826
Visitors YTD 2017	57,488	122,644	7,783	135,828	176,347	373,945	874,035
Visitors YTD 2016	49,775	100,104	6,040	102,758	162,596	317,849	739,122
Visitors YTD 2015	66,521	120,913	6,048	117,771	135,357	297,716	744,326
% Change for YTD 2025/24	5%	14%	81%	34%	42%	24%	28%
10 YR PREVIOUS YTD AV VISITORS	56,915	94,818	6,959	123,732	141,961	300,000	724,385
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	15%	12%	106%	46%	68%	17%	32%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	0	0	197	13,663	8,617	7,431	29,908
Visitor Days for week 2024							0
Visitor Days for week 2023	0	0	0	0	17,833	0	17,833
Visitor Days for week 2022	3,099	1,996	150	22,171	26,246	26,947	80,609
Visitor Days for week 2021*	565	59	12	10,103	3,991	4,217	18,947
Visitor Days for week 2020*	111	0	69	1,784	203	3,125	5,292
Visitor Days for week 2019	4,145	1,452	111	18,016	27,959	14,269	65,952
Visitor Days for week 2018	3,045	1,261	264	17,869	24,968	20,298	67,705
Visitor Days for week 2017	2,321	2,111	351	15,175	22,872	19,744	62,574
Visitor Days for week 2016	0	0	19	17,661	16,537	4,268	38,485
Visitor Days for week 2015	567	0	90	12,810	18,399	6,799	38,665
% Change for week 2025/24							
Visitor Days YTD 2025	85,277	106,592	17,145	377,567	319,512	559,666	1,465,759
Visitor Days YTD 2024	76,964	93,142	9,846	255,157	435,492	444,157	1,314,758
Visitor Days YTD 2023	94,319	98,773	10,959	398,746	457,659	481,230	1,541,686
Visitor Days YTD 2022	110,059	121,639	12,966	457,635	522,366	642,560	1,867,225
Visitor Days YTD 2021	37,652	26,031	4,253	227,837	233,392	261,801	790,966
Visitor Days YTD 2020	14,424	4,283	1,290	53,248	46,936	66,609	186,790
Visitor Days YTD 2019	124,030	119,104	9,525	377,181	438,328	539,087	1,607,255
Visitor Days YTD 2018	116,694	141,546	13,816	373,438	426,425	566,154	1,638,073
Visitor Days YTD 2017	74,725	122,644	10,106	353,625	425,235	540,837	1,527,172
Visitor Days YTD 2016	61,335	100,104	8,432	296,632	442,974	456,978	1,366,455
Visitor Days YTD 2015	94,327	120,913	7,626	319,811	363,606	461,201	1,367,484
% Change for YTD 2025/24	11%	14%	74%	48%	-27%	26%	11%
10 YR PREVIOUS YTD AV VISITOR DAYS	80,453	94,818	8,882	311,331	379,241	446,061	1,320,786
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	6%	12%	93%	21%	-16%	25%	11%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria