

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025							
Week No:	17						
Period Ending:	Sunday, 28 September 2025						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Winter Operations Closed	7/09/2025	7/09/2025					
Visitors for week 2025	0	0	108	5,127	6,761	5,468	17,464
Visitors for week 2024							0
Visitors for week 2023							0
Visitors for week 2022	1,183	816	51	3,721	4,400	3,890	14,061
Visitors for week 2021*	33	8	0	1,438	417	628	2,524
Visitors for week 2020*	720	0	246	1,036	784	2,488	5,274
Visitors for week 2019	1,956	1,450	105	6,683	7,511	8,738	26,443
Visitors for week 2018	2,003	1,875	165	6,269	7,770	12,958	31,040
Visitors for week 2017	1,215	2,598	186	5,645	7,734	14,597	31,975
Visitors for week 2016	0	0	0	0	3,652	0	3,652
Visitors for week 2015	598		48	3,248	4,212	2,721	10,827
% Change for week 2025/24							
Visitors YTD 2025	65,416	106,592	14,409	185,471	245,284	357,550	974,722
Visitors YTD 2024	62,590	93,142	7,919	134,101	167,841	284,023	749,616
Visitors YTD 2023	63,511	98,773	8,540	154,825	168,241	318,385	812,275
Visitors YTD 2022	85,957	122,455	10,374	212,891	195,953	452,439	1,080,069
Visitors YTD 2021	23,247	26,039	3,319	82,824	82,083	136,300	353,812
Visitors YTD 2020	9,312	4,283	1,331	20,401	15,062	36,634	87,023
Visitors YTD 2019	80,794	120,554	7,689	149,000	175,572	396,441	930,050
Visitors YTD 2018	75,853	143,421	11,112	146,065	161,444	414,971	952,866
Visitors YTD 2017	58,704	125,242	7,969	141,473	184,081	388,542	906,011
Visitors YTD 2016	49,775	100,104	6,040	102,758	166,248	317,849	742,774
Visitors YTD 2015	67,119	120,913	6,096	121,019	139,569	300,437	755,153
% Change for YTD 2025/24	5%	14%	82%	38%	46%	26%	30%
10 YR PREVIOUS YTD AV VISITORS	57,686	95,493	7,039	126,536	145,609	304,602	736,965
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	13%	12%	105%	47%	68%	17%	32%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	0	0	140	9,318	8,789	8,807	27,054
Visitor Days for week 2024							0
Visitor Days for week 2023	0	0	0	0	0	0	0
Visitor Days for week 2022	1,965	816	51	9,863	10,033	7,153	29,881
Visitor Days for week 2021*	395	8	0	4,676	841	2,494	8,414
Visitor Days for week 2020*	758	0	261	1,123	1,336	6,287	9,765
Visitor Days for week 2019	3,364	1,450	126	17,986	16,448	12,535	51,909
Visitor Days for week 2018	3,602	1,875	216	17,353	19,949	20,137	63,132
Visitor Days for week 2017	1,580	2,598	246	14,603	18,116	21,414	58,557
Visitor Days for week 2016	0	0	0	0	9,621	0	9,621
Visitor Days for week 2015	746		51	7,015	12,264	3,813	23,889
% Change for week 2025/24							
Visitor Days YTD 2025	85,277	106,592	17,285	386,885	328,301	568,473	1,492,813
Visitor Days YTD 2024	76,964	93,142	9,846	255,157	435,492	444,157	1,314,758
Visitor Days YTD 2023	94,319	98,773	10,959	398,746	457,659	481,230	1,541,686
Visitor Days YTD 2022	112,024	122,455	13,017	467,498	532,399	649,713	1,897,106
Visitor Days YTD 2021	38,047	26,039	4,253	232,513	234,233	264,295	799,380
Visitor Days YTD 2020	15,182	4,283	1,551	54,371	48,272	72,896	196,555
Visitor Days YTD 2019	127,394	120,554	9,651	395,167	454,776	551,622	1,659,164
Visitor Days YTD 2018	120,296	143,421	14,032	390,791	446,374	586,291	1,701,205
Visitor Days YTD 2017	76,305	125,242	10,352	368,228	443,351	562,251	1,585,729
Visitor Days YTD 2016	61,335	100,104	8,432	296,632	452,595	456,978	1,376,076
Visitor Days YTD 2015	95,073	120,913	7,677	326,826	375,870	465,014	1,391,373
% Change for YTD 2025/24	11%	14%	76%	52%	-25%	28%	14%
10 YR PREVIOUS YTD AV VISITOR DAYS	81,694	95,493	8,977	318,593	388,102	453,445	1,346,303
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	4%	12%	93%	21%	-15%	25%	11%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.

- Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
- Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
- Collated and published by the Alpine Resorts Victoria