

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2026							
Week No:	7						
Period Ending:	Sunday, 19 July 2026						
Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2026	2,200	5,006	438	19,961	20,088	28,336	76,029
Visitors for week 2025	12,398	21,594	1,815	22,653	16,988	47,587	123,035
Visitors for week 2024	8,039	9,721	1,164	17,017	16,368	30,526	82,835
Visitors for week 2023	7,077	10,293	529	14,383	14,709	32,912	79,903
Visitors for week 2022	6,721	9,398	912	17,320	14,601	40,655	89,607
Visitors for week 2021*	3	2	0	1,433	1,200	1,580	4,218
Visitors for week 2020*	465	0	83	2,818	2,036	2,606	8,008
Visitors for week 2019	6,400	10,815	570	10,727	14,017	32,277	74,806
Visitors for week 2018	5,802	11,605	1,032	10,843	12,474	35,493	77,249
Visitors for week 2017	5,605	9,199	770	9,803	13,168	29,718	68,263
Visitors for week 2016	4,393	7,238	463	7,362	11,691	29,024	60,171
% Change for week 2026/25	-82%	-77%	-76%	-12%	18%	-40%	-38%
Visitors YTD 2026	10,655	26,468	1,137	69,431	61,244	110,804	279,739
Visitors YTD 2025	33,857	61,758	4,718	82,200	57,995	171,696	412,224
Visitors YTD 2024	32,212	51,034	1,820	66,913	62,618	134,294	348,891
Visitors YTD 2023	43,959	65,087	2,847	71,504	64,106	173,424	420,927
Visitors YTD 2022	48,550	69,181	5,247	94,120	76,317	254,094	547,509
Visitors YTD 2021	19,400	21,311	1,294	45,732	47,742	87,290	222,769
Visitors YTD 2020	7,721	4,283	800	16,711	10,444	26,306	66,265
Visitors YTD 2019	33,735	54,006	1,419	45,071	53,747	155,178	343,156
Visitors YTD 2018	34,867	69,103	3,684	49,870	51,438	169,692	378,654
Visitors YTD 2017	23,929	48,036	1,469	47,202	57,430	151,187	329,253
Visitors YTD 2016	27,491	54,621	2,422	33,924	55,325	141,898	315,681
% Change for YTD 2026/25	-69%	-57%	-76%	-16%	6%	-35%	-32%
10 YR PREVIOUS YTD AV VISITORS	30,572	49,842	2,572	55,325	53,716	146,506	338,533
% CHANGE 10 YR YTD AV VISITORS TO 2026 VISITORS	-65%	-47%	-56%	25%	14%	-24%	-17%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2026	3,097	5,006	522	33,957	36,382	42,258	121,222
Visitor Days for week 2025	15,028	21,594	2,030	44,462	42,420	72,266	197,800
Visitor Days for week 2024	9,456	9,721	1,403	36,427	43,349	45,399	145,755
Visitor Days for week 2023	10,343	10,293	589	35,497	39,492	46,314	142,528
Visitor Days for week 2022	8,570	9,398	1,158	34,204	38,308	49,631	141,269
Visitor Days for week 2021*	3	2	0	6,750	7,500	7,908	22,163
Visitor Days for week 2020*	1,149	0	108	8,953	6,964	6,805	23,979
Visitor Days for week 2019	9,515	10,815	675	23,978	33,409	42,583	120,975
Visitor Days for week 2018	8,803	11,605	1,269	25,157	31,768	46,230	124,832
Visitor Days for week 2017	7,286	9,199	962	23,812	30,541	40,050	111,850
Visitor Days for week 2016	5,267	7,238	694	20,774	30,873	37,928	102,774
% Change for week 2026/25	-79%	-77%	-74%	-24%	-14%	-42%	-39%
Visitor Days YTD 2026	14,921	26,468	1,487	117,307	107,618	169,358	437,159
Visitor Days YTD 2025	43,199	61,758	5,508	167,210	148,554	248,718	674,947
Visitor Days YTD 2024	39,621	51,034	2,191	118,977	167,246	199,393	578,462
Visitor Days YTD 2023	62,373	65,087	3,379	179,747	174,222	251,496	736,304
Visitor Days YTD 2022	59,996	69,181	6,048	192,721	197,188	319,632	844,766
Visitor Days YTD 2021	27,065	21,311	1,499	113,580	135,742	152,868	452,065
Visitor Days YTD 2020	12,538	4,283	987	42,544	33,620	44,994	138,966
Visitor Days YTD 2019	51,856	54,006	1,623	114,869	137,851	215,223	575,428
Visitor Days YTD 2018	55,656	69,103	4,350	128,524	137,813	238,265	633,711
Visitor Days YTD 2017	31,098	48,036	1,844	118,821	132,823	215,880	548,502
Visitor Days YTD 2016	33,411	54,621	2,986	99,500	142,390	207,895	540,803
% Change for YTD 2026/25	-65%	-57%	-73%	-30%	-28%	-32%	-35%
10 YR PREVIOUS YTD AV VISITOR DAYS	41,681	49,842	3,042	127,649	140,745	209,436	572,395
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2026 VISITOR DAYS	-64%	-47%	-51%	-8%	-24%	-19%	-24%

In 2026 with all resorts on the same operating platform, all resorts moved to a common methodology.
As such caution should be used when making statistical comparison to previous years.
Data for 2020 and 2021 impacted by Covid travel restrictions.
• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.