

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2026

Week No: 8
Period Ending: Sunday, 26 July 2026



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2026	2,941	4,920	623	17,584	17,717	25,153	68,938
Visitors for week 2025	7,508	8,830	1,109	14,172	12,745	29,218	73,582
Visitors for week 2024	7,232	10,778	1,368	12,534	16,484	32,889	81,285
Visitors for week 2023	6,669	8,942	535	13,845	12,961	31,576	74,528
Visitors for week 2022	5,935	8,802	930	15,377	12,763	29,467	73,274
Visitors for week 2021*	1,480	2,188	405	7,786	7,524	18,636	38,019
Visitors for week 2020*	381	0	121	667	1,007	2,932	5,108
Visitors for week 2019	7,089	10,533	660	10,557	12,188	32,529	73,556
Visitors for week 2018	5,287	10,271	819	9,602	11,398	29,257	66,634
Visitors for week 2017	4,461	8,573	549	9,981	13,067	27,505	64,136
Visitors for week 2016	5,111	13,312	1,059	7,719	13,303	29,301	69,805
% Change for week 2026/25	-61%	-44%	-44%	24%	39%	-14%	-6%
Visitors YTD 2026	13,596	31,388	1,760	87,015	78,961	135,957	348,677
Visitors YTD 2025	41,365	70,588	5,827	96,372	70,740	200,914	485,806
Visitors YTD 2024	39,444	61,812	3,188	79,447	79,102	167,183	430,176
Visitors YTD 2023	50,628	74,029	3,382	85,349	77,067	205,000	495,455
Visitors YTD 2022	54,485	77,983	6,177	109,497	89,080	283,561	620,783
Visitors YTD 2021#	20,880	23,499	1,699	53,518	55,266	105,926	260,788
Visitors YTD 2020	8,102	4,283	921	17,378	11,451	29,238	71,373
Visitors YTD 2019	40,824	64,539	2,079	55,628	65,935	187,707	416,712
Visitors YTD 2018	40,154	79,374	4,503	59,472	62,836	198,949	445,288
Visitors YTD 2017	28,390	56,609	2,018	57,183	70,497	178,692	393,389
Visitors YTD 2016	32,602	67,933	3,481	41,643	68,628	171,199	385,486
% Change for YTD 2026/25	-67%	-56%	-70%	-10%	12%	-32%	-28%
10 YR PREVIOUS YTD AV VISITORS	35,687	58,065	3,328	65,549	65,060	172,837	400,526
% CHANGE 10 YR YTD AV VISITORS TO 2026 VISITORS	-62%	-46%	-47%	33%	21%	-21%	-13%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2026	3,545	4,920	654	29,809	31,801	36,490	107,219
Visitor Days for week 2025	8,853	8,830	1,189	27,344	34,024	46,589	126,829
Visitor Days for week 2024	8,513	10,778	1,596	24,401	43,812	49,676	138,776
Visitor Days for week 2023	10,041	8,942	673	34,086	35,667	46,474	135,883
Visitor Days for week 2022	7,825	8,802	1,032	32,560	35,915	50,634	136,768
Visitor Days for week 2021*	3,274	2,188	468	18,858	22,133	31,619	78,540
Visitor Days for week 2020*	941	0	127	4,401	3,407	7,366	16,242
Visitor Days for week 2019	10,134	10,533	858	24,998	31,157	41,415	119,095
Visitor Days for week 2018	7,966	10,271	1,128	24,150	29,814	39,057	112,386
Visitor Days for week 2017	5,799	8,573	702	25,596	29,332	37,535	107,537
Visitor Days for week 2016	6,394	13,312	1,326	19,557	36,692	39,125	116,406
% Change for week 2026/25	-60%	-44%	-45%	9%	-7%	-22%	-15%
Visitor Days YTD 2026	18,466	31,388	2,141	147,116	139,419	205,848	544,378
Visitor Days YTD 2025	52,052	70,588	6,697	194,554	182,578	295,307	801,776
Visitor Days YTD 2024	48,134	61,812	3,787	143,378	211,058	249,069	717,238
Visitor Days YTD 2023	72,414	74,029	4,052	213,833	209,889	297,970	872,187
Visitor Days YTD 2022	67,821	77,983	7,080	225,281	233,103	370,266	981,534
Visitor Days YTD 2021#	30,339	23,499	1,967	132,438	157,875	184,487	530,605
Visitor Days YTD 2020	13,479	4,283	1,114	46,945	37,027	52,360	155,208
Visitor Days YTD 2019	61,990	64,539	2,481	139,867	169,008	256,638	694,523
Visitor Days YTD 2018	63,622	79,374	5,478	152,674	167,627	277,322	746,097
Visitor Days YTD 2017	36,896	56,609	2,546	144,417	162,155	253,415	656,038
Visitor Days YTD 2016	39,805	67,933	4,312	119,057	179,082	247,020	657,209
% Change for YTD 2026/25	-65%	-56%	-68%	-24%	-24%	-30%	-32%
10 YR PREVIOUS YTD AV VISITOR DAYS	48,655	58,065	3,951	151,244	170,940	248,385	681,242
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2026 VISITOR DAYS	-62%	-46%	-46%	-3%	-18%	-17%	-20%

In 2026 with all resorts on the same operating platform, all resorts moved to a common methodology.
As such caution should be used when making statistical comparison to previous years.
Data for 2020 and 2021 impacted by Covid travel restrictions.
• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.